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THE AUTHOR & JOURNALIST

A WRITER'S TEN
COMMANDMENTS—

By Thomas H. Uzzell

FROM THE LIPS OF THE
PEOPLE—

Interview With Vachel Lindsay
By Miles W. Kimball

SUSPENSE—WHERE IS IT?

By R. Jere Black, Jr.

THE HANDY MARKET LIST
OF MAGAZINE MARKETS—

*Listing More Than 600
Periodicals Buying
Literary Material*

Literary Market Tips of the
Month — Prize Contests —
Trade Journal Department,
etc.

JUNE
1929

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THE AUTHOR & JOURNALIST

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ASSEMBLING for mutual exchange of ideas and inspiration seems to be on the increase among writers. The Missouri Writers' Guild recently held its annual spring meeting in connection with the twentieth annual journalism week at the State University, and the members benefitted greatly from contact with each other and from the interesting addresses given. The principal speaker this year was Clarke Venable of the Reilly and Lee Publishing Company. Mr. Venable is a native Missourian and a successful author. His book, "Aw Hell," published two years ago, is credited with having started a flood of war books.

Mr. Venable declared that the mind of readers today is capricious and somewhat gullible, but, above all, is clean. He predicted the literary death of those who mistake notoriety for fame.

Another important speaker was Emily Newell Blair, a charter member of the Guild, and associated with *Good Housekeeping* and other magazines. Ira D. Mullinax, Maud Orla Wallace, Velma West Sykes, Prof. P. Casper Harvey, Raymond Settle—newly-elected president of the organization—and Myrtle Jamison Trachsel—president for the past year—were other speakers.

The Guild now has but slightly over a hundred members. The organization has grown in influence largely through keeping its membership requirements high, admitting only those who are working for national magazines and publishing books and plays on a royalty basis. However, those who have not yet made the requirements for membership are welcome at the meetings.

A BROADCASTING INNOVATION is being tried out in Colorado which might advantageously be extended to other communities. Every Monday evening, over KLZ, at 7:30, Mountain Standard Time, Arthur Hawthorne Carhart gives a fifteen-minute talk on the work of his fellow Colorado writers appearing in current publications. The idea is to familiarize the Colorado reading public with their own writers and to induce them to recognize and read the stories, articles and books turned out by their neighbors. Bits of personal gossip about these writers and their working methods are incorporated in the talk.

Material is obtained by Mr. Carhart by combing the newsstands, keeping in touch with the circle of writers who get together for informal discussions around a daily round table in Denver, and inducing writers to send reports covering their current published work to him in care of KLZ. Arrangements are being made with various publishing houses to send him advance notices of work by Coloradans appearing in their magazines. Editors who read this paragraph, please keep this in mind.

The difficulty, as a matter of fact, is not to get material, but to crowd all the information at hand into a fifteen-minute talk, for Colorado has a prolific coterie of authors, and their stories, books and articles provide an astonishing proportion of the reading matter offered to the American public.

No doubt, if this broadcasting plan were tried out elsewhere, other states would be surprised to discover the amount of literary production indigenous to their native soil. The only thing required to put the plan into effect is the cooperation of a broadcasting station and some public-spirited writer or person associated with writers who will sacrifice the time necessary to work up the weekly talks and deliver them. Mr. Carhart—who can be reached in care of the A. & J.—will be glad to furnish suggestions and copies of talks that have been delivered in his series.

EDITORS YOU WANT TO KNOW. * * * In line with its purpose of bridging the gap between the writer and the buyer of literary wares, THE AUTHOR & JOURNALIST will begin publication in July of a series of interesting sketches of the editors who guide the destinies of leading American publications. Each sketch will give a brief, pungent word-picture of the editor, tell some of the interesting facts of his experience, and discuss more or less fully his aims as an editor. A picture of the editor will accompany each sketch—and as many as possible will appear in each issue.

THE AUTHOR & JOURNALIST

June, 1929

A Writer's Ten Commandments

BY THOMAS H. UZZELL

Former Fiction Editor of Collier's; author of Narrative Technique

SO MUCH is being written about writing today that some of us who live, or try to live, by the typewriter, are in danger of being lost in the forest of instruction set up for our guidance. An analogous situation is occurring with our laws: they have grown so complex that we break them without knowing they exist. In this respect the old Hebraic tribes had the better of us, for the simple Mosaic laws were easy to learn and remember, and they remain as fundamentals for the thousands of statutes which the complexity of our civilization makes necessary.

Commercial writing, whether fiction or fact, has advanced stride for stride with our civilization, and of course no ten commandments will suffice for either. However, they can prove of enormous benefit, as I know from ten years' experience and study. Here are the rules which underlie almost every success. They are yours for the using.

1. Make sure that the door of your workroom has a lock which works.

By far the most important problem of writers is not to find out what to write nor to have great ideas, but to find the time to use what they have; and this is especially true of us who live in this era of innumerable distractions. The first rule, therefore, is to be sure you can control your time.

The reason so few of us accomplish anything notable is due to our failure to direct sufficient energy toward a single goal. The psychology of success is the ability to focus the energy you need on your life's ambition; and the same rule applies to fiction. Unless you find time to write, you will never become an author.

I remember very clearly the typical struggle of a friend of mine, a woman whose children were in school during the morning and who had a servant, but who could not find the time to write a novel because of

social obligations. She was afraid that if she refused to see her friends, she would lose them; consequently her book progressed at the rate of a few pages a month. Finally she screwed her courage to the sticking point, and determined to have her mornings to herself. When her friends called, she did not answer the phone; and when in the afternoon they asked her where she was, she explained that she had been washing her hair! The real reason was soon discovered, but she stuck to her story. Despite her fears, she did not lose a single acquaintance—but she did complete her book, and now has two published novels to show for her industry. From such persistence is the kingdom of writers made.

2. Learn to write for the wastebasket.

I put this as second because many persons who do have the time to write sit at their typewriters for a number of hours and produce nothing, or almost nothing. They try to write perfect copy on the first attempt, to make each page as perfect as the printed work of Emerson. There are persons who actually give hours a week to their writing over a period of years, and have produced less than half a dozen complete stories. They detect, or think they detect, some flaw; and they labor over it lovingly, and finally give up in despair without ever having completed the story. Others have pet stories they write and rewrite, refusing to turn to other work until they have seen the cherished brain-child between the quickly perishable covers of a magazine.

Success does not come in this way. I do not know a single writer of importance who has not written copiously and thrown the results away without hesitation. Every writer, and especially those who have not made their mark, should expect to write copy which is to be thrown away, so that

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the author can do better next time. And it would be excellent practice for such writers to make a habit of finishing, as soon as possible, every story started, even if they know the result is destined for the trash heap.

3. Forget about literature, especially good literature.

I say that because I have found that the great bulk of beginners' work is imitative; it has no freshness, no vivacity, no sincerity. When, as an editor, I had to read quantity copy, I used to wonder why beginners wrote so badly. From a close study, I found that the reason was they were reflecting their *reading* instead of reflecting their *lives!* Therefore, when I say forget about literature, I don't mean you should forget about good writing, or what literature means to you, or supplying words to the things that live. The things that you think are your literary standard are not the things you read last year nor yesterday, but in your formative years, in your school days—fifteen or twenty years ago. What, unconsciously, you try to do is to rewrite some of the old masterpieces. Unless you are careful, neither your style nor subject matter will be your own. Forget all about literature. Write about your own life; people you know; your business. Each age must create its own literature, and ours is a most interesting one.

4. Study the human beings you know, and observe what they do rather than what they say.

Remember the epigram, "What you do speaks so loud I can't hear what you say." If you mean to be successful, you must tell the reader the things he wants to know about people. Of course, in pulp-paper fiction, this sometimes means falsifying character and events so that the reader can associate himself or herself with the main character and win, vicariously, the things he has dreamed of, whether it is single-handed victory over twenty bandits or the love of the rich and charming hero. But if you are writing for a more intelligent audience and are attempting to create fiction having more than a momentary entertainment value, you must portray the hidden truth about real characters.

Why should you and I as fiction writers set up to tell the other fellow what he doesn't know? Because what the reader doesn't know is what entertains him. He wants you chiefly to tell him the real reason why people do things and not their explanations of their actions. In other words, the successful writer

of serious work gives his readers the "low-down" on human nature.

The best single guide to psychological study I have ever known is to remember that man is both mind and body, both animal and reasoning being. The thing we hear most about ourselves is that we are spirit minds, reasoning people, whereas the forces that control our conduct in any important crisis are emotional instincts. Therefore, if you wish to tell people something they don't know, study the workings of their instincts. Begin with the animal nature of your friends and see the difference between the things they actually do and the way they explain their conduct.

5. When hunting in the forest of commercial writing, shoot one kind of game at a time.

Don't try to write for all the markets at once. You would not attempt to be a construction engineer and build a bridge one day, and the next day switch to surgery and attempt a difficult operation. For the same reason, you should not attempt a Western melodrama one week and a sophisticated sex story the next. The appeal of the two is entirely different, and you should select your field and specialize in it if you wish success.

I once knew a woman who was an excellent subject for one of Ripley's "Believe It or Not" sketches. She wrote stories about every subject she could conceive of, and then took her list of markets and, starting with the A's, sent her story down the list! She would send the same MS. to *American Boy* and *American Mercury*, the *Christian Endeavor World* and *Snappy Stories*, and then wonder why it didn't sell to some of them!

6. Keep a note-book, don't pin your faith on memory.

Don't trust your treacherous memory, especially when it comes to collecting material for stories. From personal experiences, I have found that the best ideas for stories are the ones that most easily slip your mind. I find from talking to people about their story ideas that the good ones, the great ones, are —like the fish that got away—the ones they can't remember. They don't come to you in the morning after a good breakfast, when you sit down to your typewriter and say "Here goes for a big story." The idea that will make a successful story is the one that will occur to you when you are talking to your best girl on the telephone; when the boss tells you you can have a raise; when the

fire alarm rings. If you are a practical writer, you will keep a little book always on hand and put down these good ideas.

7. Do your utmost to think clearly though inspired.

What I mean by this is that the whole process of successfully writing fiction involves two things in your own psychology and make-up. When you write fiction, you are exploiting both your emotions and your reasoning faculties.

Do not begin with the feeling that you know nothing about writing. We all have ideas for stories. The trick is not in having ideas, but in thinking clearly while you are writing. The trouble is not with our hearts but with our heads. It is not that we cannot sit down all inspired and excited, ready to tremble or cry, but that we cannot cry and think clearly at the same time! That requires practice and training.

Any training of this kind which you indulge in should have as its goal the technical control of emotional material. Think clearly, holding in mind your idea and the magazine to which you want to sell stories. Keep the story unified throughout; make it dramatic—and watch the result.

8. Sow your wild oats of writing as soon as possible.

Make all your mistakes as soon as you can. If you are any student of life or writing you will learn more rapidly in this way than if you are afraid to put words on paper. Psychologists tell us we learn by experience, by trial and error, and it is an old saying among writers that after the first million words one may begin to look for some success. Don't be afraid to fail. Write! Get the mistakes out of your system in the early batch of copy that will not sell anyway. But profit by your errors.

9. When trying to sell a manuscript, be a business man instead of an author.

Don't try to sell a manuscript in the same spirit in which you wrote it. Some authors are continually underpaid because they continue to be authors even after the manuscript is completed. Others, equally or even more sensitive, are thrown into a well of despair and can't face their typewriter for days when they receive a rejection. Instead of sending out the MS. again, they lay it away with tears because it is unappreciated.

Unsuccessful poets are especially good at this insane type of conduct. I remember hearing of one who received an offer—his first—from a magazine for one of his contributions. The price offered was fifty cents. He called up the editor and the conversation went something like this:

"You mean you really want my poem for your magazine?"

"Yes," said the editor, "we can use it."

"And you are offering me only fifty cents for it—only a half dollar for my heart's blood, my soul's secret, the full-flowered plant of my mind?—My God, I'll take it!"

Some short-story writers are in the same boat. The best advice is: if you can stand the shock of rejections when they come and can be a business man when an offer comes, handle your MSS. yourself, as you may get some good tips from editors; but if you insist on being an author at all times, let an agent handle your completed stories.

10. Keep up your morale.

Remember Columbus; the first thing he did was to get started; and the second was to keep going until he found land. Don't give up. If you can write correct English, you can do some form of commercial writing. If you have enough experience in life, enough ideas to make an ordinary living, you can sell fiction in some form. The chief reason why the successful writer doesn't have more competition is that the majority of his supposed competitors give up before they reach the first mile post.

Statement of the Ownership, Management, Circulation, etc., Required by the Act of Congress of August 24, 1912, of The Author & Journalist, Published Monthly at Denver, Colorado, for April 1, 1929.

Before me, a notary public in and for the State and county aforesaid, personally appeared John T. Bartlett, who, having been duly sworn according to law, deposes and says that he is the business manager of The Author & Journalist, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit: 1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, The Author & Journalist Publishing Co., Denver, Colo.; Editor, Willard E. Hawkins, Denver, Colo.; Managing Editor, None; Business Manager, John T. Bartlett, Boulder, Colo. 2. That the owner is: The Author & Journalist Publishing Co., Denver, Colo.; Willard E. Hawkins, Denver, Colo.; John T. Bartlett, Boulder, Colo.; Queenabelle S. Hawkins, Denver, Colo.; Margaret A. Bartlett, Boulder, Colo. 3.

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JOHN T. BARTLETT, Business Manager.

Sworn to and subscribed before me this 29th day of March, 1929.
LILA G. WATSON, Notary Public.
My commission expires March 11, 1933.



“From the Lips of the People”

An Interview with Vachel Lindsay

BY MILES W. KIMBALL



VACHEL LINDSAY

characterizes his verse recitals. At such times he would all but chant the phrase he wished to emphasize, unconscious of doing so, it seemed to me, and actuated by his extraordinary ear for speech rhythm.

A poet's first consideration, continued Mr. Lindsay, is communication. He is not writing a secret diary; he is not talking to himself, but to the world.

“And it is the beginning of a poet when he recognizes this!”

America's troubadour—he, himself, perhaps the most successful practitioner of his concepts, his own poems perhaps the best contemporary examples of his preachments—went on to draw conclusions from his belief that a poet's essential obligation is to impart his images to others.

Primarily, the author must write naturally. And by naturalness, Mr. Lindsay means absolute freedom from any form of affectation. He suggests that writing be required to pass the test of repetition in a Pullman smoker: if the traveling men stare, then the writing is not yet natural. He recommends that the author's ear be con-

stantly attuned to the speech of the man in the street. It is there that he will find the medium best suited to transmit his thoughts to the world.

“Learn what the people are saying—not what they are writing. This generation is freer in its colloquialisms than any generation I know of. Catch that spontaneous give-and-take of phrases in everyday talk.

“I don't mean that a poet should traffic in slang, but he should listen for the colorful phrases that are typical of the people. My poem, *Daniel*, is built on the line, ‘Go chain the lions down,’ which I found in an old Negro spirituel. Now, that is a colloquialism, yet it catches something of the Negro's temperament.

“Mark Twain knew the value of natural writing. It's hard to find a bad sentence in any of his books.”

“But isn't there some danger in that, Mr. Lindsay?” I objected. “Some danger of one's writing becoming out-of-date? What about O. Henry?”

“O. HENRY was tricky. He didn't always write in plain words; he was after effect—and that is exactly what I do not mean. He tried to be a verbal contortionist instead of a good writer. Shakespeare is still very much alive, and he used colloquialism. His best lines are sentences that were in common usage when he wrote.”

The reason most “period” writing is ineffectual, he explained, is that the writer is unable to write naturally of the people. That is why poetry of the “thee and thou” variety generally fails. Although the poet may know that his characters, in their lifetime, used those two words, he is almost certain to destroy the illusion of reality elsewhere in his phraseology. If he could use such phrases effectively, he would be justi-

fied, but since it is so seldom that he can, the old poetic words and stylistic mannerisms are best avoided.

"You cannot step back into the ancient manner. The best authors have tried it and failed. The Renaissance was not significant until it threw off the shackles of the old Greek and Roman traditions. Michael Angelo, in trying to copy the manner of the Greek artists, was a failure; he succeeded when he broke with the past and became—Michael Angelo."

"Every man has the privilege of framing his own style. You are unfair to yourself in accepting other men's artificialities. You have a right to your own individuality!"

MR. LINDSAY spoke with emphasis. This was his chief characteristic, after all, I reflected: his insistence on his individuality. The poet in him had been shaped

primarily by his years of lonely wandering, seeking out new manifestations of his "Gospel of Beauty," and learning, as a good revivalist must, how to bring them home most forcibly to the common folk.

"I once wrote a poem," he was saying, "called *The Pathfinder of the Air*. It was a very bad poem, but it contained the common phrase. An advertising expert got hold of it and used it profitably as a slogan for a new radio. A poet can take a lesson from modern advertising. It uses sentences with *staying power!* It is successful because it tells its story in words that are at once dignified and free and easy.

"And that is not so easy to do!" Vachel Lindsay smiled his famous warming smile. "But if you are to make good poetry," he concluded, "you must write from the lips of the people."



Suspense—Where Is It?

BY R. JERE BLACK, JR.



R. JERE BLACK, JR.

absent element of suspense.

We are being urged constantly to cultivate it, under the pretense that the necessity for its presence is paramount, and, to the degree that a story possesses or lacks it, just to that degree (we are told) will the story succeed or fail.

Suspense—if we hearken to the critics—is the inseparable and invaluable "IT" of a manuscript—the magnetic quality whose

presence vamps an editor into a cheerful and cheque-paying mood. This is the critics' *Shibboleth of suspense*.

But what are the facts?

Simply these. The element of *major suspense* is—thanks to editorial policies—almost totally lacking in magazine fiction today. *Minor suspense*—the suspense of incident—occurs to some degree, but the *major element* (i. e. doubt as to final outcome) is merely a myth.

Particularly is this true of the action magazines which form the vast majority of our publications.

A peculiar paradox, indeed, that the magazines most confessedly dependent upon suspense for interest should employ it the least. The so-called "smooth-papers" do occasionally—very occasionally—print a story which contains an unforeseen or real-life ending. But the others—at least those I've read, and I've read a few—never do.

This seems a sweeping statement, but there are myriads of facts to justify it. Think it over, without prejudice, for a moment. Don't damn the idea because you write action stories. I do too. We all do. But, hon-

estly, have you ever been in doubt about the outcome of any action story that you ever read—or wrote? Didn't you always know, in your heart, that the protagonist was obliged to win—was bound, by all the laws of magazinedom, to win? Honestly, aren't you always sure—as you read or write—that Hairy Hal, the Hero, will circumvent Diabolical Dick, the Degenerate Desperado, and finish by snatching whatever the prize is—the gold mine, altitude record, cattle ranch or cutie—to his hirsute chest?

OF COURSE you are. The only conceivable doubt you can possibly entertain is *how* Our Hero's triumph will be consummated, i. e. minor suspense. And, even from that, you don't get much of a kick, as the means by which the hero may be permitted to triumph are so rigidly restricted by magazine tradition. For I have yet to read, or write (how I'd welcome the chance) any action story in which the leading character wins out exclusively through the use of his brain. Apparently, he must rely either upon brute strength, *the deus ex machina*, or some mechanical device to achieve his end.

I was lately reading aloud a magazine thriller to a little chap. I thought he would be interested, as certainly enough happened to excite even a blasé twelve-year-old. Brave men's six-guns "popped from their holsters" every other sentence, while shots crashed, roared and zipped in every paragraph. Our Hero was surrounded finally by a whole gang of Diabolical Dicks. Single-handed he—

But, at this point, my young auditor yawned gargantuanly.

"What's the matter?" I asked. "Don't you like it?"

"'Sall right," he evaded politely, starting to play with the dog.

"But don't you want to know who won the fight?" I persisted.

He laughed slyly.

"I know!" he replied. "The hero!"

There you are! We all know. And, knowing, how can we be in doubt? And, without doubt, *where is suspense?*

Assuredly not in the first-person story. That much-touted device has certainly done its boring bit to demolish what little uncertainty we had left. "I" is the death-dealer of doubt.

For, obviously, if a man is telling a story he must have lived to tell it. Consequently, no matter what thrilling battles of his own he is relating, you yawn—for you know he must have come through them all right.

The only conceivable argument for the

employment of the "I" in a tale of adventure is to use it in the "I-spy" sense. That is, from the viewpoint of an onlooker at the action. The person telling the story may have watched while the hero battled, and he now relates what he saw. This method justifies it to a degree. But, even so, gentle writer, don't expect your readers to be too thrilled with suspense. The most obtuse, the least sophisticated, knows there ain't no such animal—in magazines, at least.

In books? Yes, I grant you. Sometimes. Once in a blue moon, say, publishers may consent to feed the hoi-polloi a little spice of variety. Something unexpected is allowed to happen.

And lo, when it does happen, the book makes a phenomenal success. Everybody hates a logical ending, a lifelike ending, and immediately rushes to read it. If only for the sake of its novelty. Witness "Main Street," "Jalna," "The Bridge of San Luis Rey," etc., etc. In these, and novels of their type, we find not only the blessed lack of a cut-and-dried, machine-made denouement, but in fact the lack of any denouement at all—the whole story ending, as most cross-sections of life do end, on a note of unresolved major suspense.

Even those weak step-sisters of literature, the movies, are taking more and more to real-life plots and endings, making use of real suspense. That's why their box-office receipts are swelling. You never know now when the hero may be knocked down and dragged out. Of course, it doesn't happen often—alas! But the mere fact that it *has* happened in the past—thus showing that it can happen again, that this may even be the time—affords the members of the audience major suspense, makes them sit up in their seats and really enjoy the current fight, which, before, may have bored them to extinction, simply because its result was always a foregone conclusion.

Some day our magazines—always about ten light-years behind current tastes—will wake up to the value of this stunt. Once in a while, say about one time out of fifty, they'll permit us writers to evolve a story in which wrong triumphs and the hero goes down to defeat, perhaps glorious defeat, but nevertheless defeat.

In other words, some day editors will begin to realize the reader-value of *true suspense*.

And, when they do—oh, brother!—what fun it will be to write stories. And what fun to read them!



Mary Austin

Writers' Colony for its fourth consecutive season on July 1st.

The Writers' Colony is the answer to the almost universal desire among writers for contact with other writers and editors. Always interested in his fellow author, the writer today seeks out his co-worker for more than social reasons. Publishing has become a big business; there has been a growing—and perhaps deplorable—tendency on the part of magazines to become standardized. The fiction writer, the essayist, the poet, all must keep in touch with editorial requirements if they are to maintain a steady, salable output. By contact with other writers and by meeting editors, the individual worker in this field secures not only stimulation but also a more accurate conception of what editors want, and how others meet these requirements.

One generation has sufficed to see the writer emerge from picturesque poverty or romantic dilettantism. Today he is working regularly and getting paid commensurately. Both as an individual and a class, the writer is being taken seriously. He is taking himself seriously, too—keeping businesslike hours, improving his work by study, and by keeping in touch with new trends of writing.

Writers' Colony, Under the Auspices of The Author & Journalist Opens for Fourth Season July 1

A NEW idea, launched experimentally in the summer of 1926, reaches its fruition this year with the opening of THE AUTHOR & JOURNALIST'S

The establishment of THE AUTHOR & JOURNALIST Writers' Colony, under the direction of David Raffelock, was a significant move. The Colony has grown, both in advantages and attendance, with each year of its operation, and is no longer an experiment. This year it steps out of its swaddling clothes and the staff of local instructors is being augmented by importing nationally known writers and editors.

The Writers' Colony has ceased to be a private enterprise, for, though still conducted under the auspices of THE AUTHOR & JOURNALIST, it is backed by writers and has received endowments from patrons of literature. These generous endowments enable it to be conducted as a non-profit institution capable of realizing high ideals.



William Merriam Rouse

It has paved the way for other colonies of the same sort in other parts of the United States; but until others are established, the Writers' Colony at Indian Hills will remain the mecca for writers.

The setting is ideal for the purpose. It possesses



Anthony M. Rud

THE AUTHOR & JOURNALIST



The Colony Lodge—A Large, Comfortable Building, the Center of Activity at the Colony.

the advantages of isolation combined with accessibility to a large city. Cool summer days and nights, invigorating mountain air, a beautiful setting geographically near the center of the United States, in the heart of a state known as "the nation's playground," combine to make Indian Hills, Colorado, an attractive location.

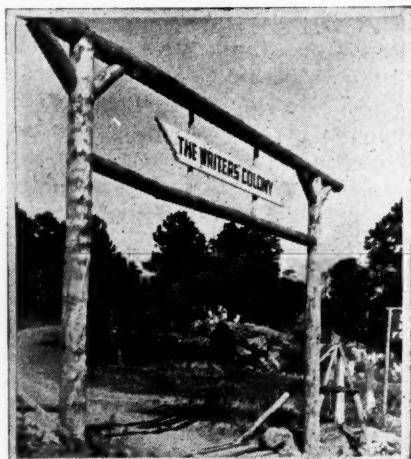
During the present season, editors of all-fiction, general, and juvenile magazines, as well as authors of note, are expected to visit the Colony. While the Colony is maintained primarily as a vacation gathering-place for writers, the scope of its plan is larger. Rest and recreation are combined with opportunities for original work and self-development. Such a colony would not achieve its fullest possibilities if it stopped at recreation only. It must include, as does the Writers' Colony at Indian Hills, classes in writing for both the experienced and the inexperienced writer, lectures by noted authors and editors, a writers' library, and an environment conducive to creative writing.

The lecture series at the Colony this summer will be varied and important. An editor of an all-fiction magazine and an editor of a "highbrow" magazine will lecture. Two distinguished authors of novels and essays, of high literary standing, and two prolific authors of novels and short-stories for the popular magazines have also been added to the group of lectures. A famous critic and a group of Western story writers will round out the series, thus giving it variety and a scope which will prove stimulating to all who attend.

Lectures will be held on these dates: July 6, symposium on volume writing by a group of Western authors; July 13, William Merriam Rouse, author of more than 600 stories appearing in the better magazines; July 20; G. D. Eaton, editor of *Plain Talk*, one of the most provocative magazines in America, and author of "Backfurrow," a novel, and many short-stories; July 27, Elmer Davis, distinguished novelist, author of "Friends of Mr. Sweeney," "I'll Show You the Town," "Strange Woman," and other novels, essays, and short-stories; August 3, Mary Austin, declared by H. G. Wells to be the greatest living American woman writer, author of distinctive novels, essays, plays and poems; August 10, Anthony M. Rud, editor of *Adventure* and author of several novels, motion pictures and numerous short-stories; August 17, Llewellyn Jones, internationally famous critic and author; August 24, Clem Yore, poet, and prolific author of short-stories and novels.

These lecturers are not professional orators, but are brought to the Colony because of the practical help they can give to others through their own experience. This is also true of the instructors at the Colony, each one being a successful author and a specialist in some special branch of writing.

The instruction staff is headed by David Raffelock, associate editor of **THE AUTHOR & JOURNALIST**, director of the Simplified Training Course, and an editor and author of wide experience. He will conduct classes in Types of the Short-Story and Markets for Literary Material. Other classes will be Short-Story Technique, conducted by William Merriam Rouse; Creative Writing and



Gateway to the Colony

Article and Essay Writing by Blanche Young McNeal, author of stories and articles appearing in such magazines as *Harper's*, *Woman's Home Companion*, *Scientific American*, etc.; Psychology for Writers, by Thelma Wiles, author of many published articles and book reviews and formerly assistant in psychology at University of Arizona. Classes will also be conducted in verse writing and play writing.



David Raffelock
Director of the Colony

The Writers' Colony is certain to give those who attend the maximum of inspiration and help and at the same time to provide a congenial vacation under the most delightful conditions.

Notes on British Markets

By HARRIETTE M. COLLINS

(Continued from last month)

The Sunday at Home, sub-titled a Magazine for Christian People, William Clowes and Sons, Ltd., 4 Bouverie Street, London, E. C. 4, is an illustrated family magazine, using serials, short stories, helpful essays, articles on travel and other informative subjects, Sunday meditations, and "something to read to the children." Contributions, while not religious in the strict sense of the word, must be written on a high moral plane, and literary excellence is demanded. An editorial announcement states: "Payment for accepted manuscripts is made on publication. Unless otherwise specified, the receipt conveys the copyright of manuscripts to the Religious Tract Society, Incorporated, with liberty for them, at their discretion, to publish such work separately."

The Sunny Magazine, George Newnes, Ltd., 8-11 Southampton Street, London, W. C. 2, uses light, cheerful fiction.

Truth, Carteret Street, Westminster, London, S. W. 1, uses short stories not exceeding 2000 words, and articles dealing with financial, political and social subjects. Many paragraphs are used, dealing with society and current events. The Men's World is a page dealing exclusively with subjects of interest to the modern man, masculine fashions in dress, etc.

Tit-Bits, From All the Most Interesting Books, Periodicals, and Contributors in the World, 8-11 Southampton Street, Strand, London, W. C. 2, uses an endless variety of short material. Fine style is not needed, but every short article and paragraph must be told in simple, plain, realistic English. The editor announces that "literary contributions are welcomed, and must be accompanied by stamped, addressed envelopes."

T. P.'s Weekly, Fleetway House, Farringdon Street, London, E. C. 4, uses up-to-date articles on politics, prominent persons, and present-day events of national and international importance.

Violet Magazine, Fleetway House, Farringdon Street, London, E. C. 4, uses short stories and serials of a romantic nature, such as would appeal to girls and sentimental young women.

Woman (incorporating English Life), Hutchinson and Company, Ltd., 34-36 Paternoster Row, London, E. C. 4, uses fiction, and articles dealing with home, health, fashions, entertaining, and everything of interest to women, including travel articles.

Woman's Magazine, Flora Klickmann, editor, is incorporated with *Everyone's* and *Stitchery*, and is published by the Religious Tract Society, 4 Bouverie Street, London, E. C. 4. Fiction, poetry, travel, personality, and general articles, fashions, recipes, and everything of interest to women may find a place here. Payment is made on publication. Contributions must be typewritten, bear the name and address of sender and be accompanied by an addressed and stamped envelope, otherwise the return of rejected manuscripts is not undertaken.

The Woman's Pictorial, an illustrated weekly. The Amalgamated Press, Ltd., Fleetway House, Farringdon Street, London, E. C. 4, is registered for circulation in Canada, South Africa, Australia, and New Zealand. Complete and continued fiction is used, informative articles and hints on health, beauty, home, gardening—everything of interest to the average woman of today, especially to the mother and housekeeper.

Boy's Own Paper, 4 Bouverie Street, London, E. C. 4, England, was incorrectly listed as *Boy's Own Magazine* in our April issue. G. R. Pocklington, B. A., editor, sends this correction.

Tabloid Reviews

CREATIVE WRITING. By William Webster Ellsworth. *Funk and Wagnalls Company*. \$2.00.

An interesting discussion of various phases of the writer's craft by the former president of the Century Company. Following the essays comes an appendix containing a list of leading American authors of the nineteenth century and similar information, and a valuable outline of the style rules of leading magazines.



Holding the Sack

BY W. P. S.

WITH magazines coming and going in large numbers as they are doing nowadays, the above expression has found a niche of considerable magnitude among the writing fraternity. It is doubtful if there is a writer who has achieved any degree of success who has not been left holding the sack. A more or less obscure publication has accepted his manuscript and promised to pay him on publication. Thirty or sixty days before the manuscript's turn arrives for it to blossom into print, the magazine suspends animation; worse yet, the writer does not get his manuscript back.

Business firms use cautionary measures to safeguard themselves in the way of payment from customers. A writer is as much a business man as any firm. So there is no reason why he should take chances with his wares. In face of the fearful mortality among publications today he almost finds such a procedure a necessity. He can as well use a few letters in the way of Forms A, B, or C. Of course it is a different matter in the case of a prominent or permanent publisher when he starts a new magazine. Almost invariably he pays on acceptance, and when not, the writer at least is sure of having his manuscript returned to him upon the periodical's failure. But this, alas, is not the case when somebody starts a publication on the proverbial shoestring down in Texas, or out in West Virginia, or even in New York.

Following is my Form C Letter that I dispatch to every unknown embryo magazine or paper that seeks to buy from me on credit. If you think that it is too militant, make up a milder one of your own.

To the Editor, Blank's Magazine:

My price for the MS. referred to in your letter of recent date, is ——, payable on acceptance. I do not deal on a pay-upon-publication basis. Statistics reveal the disconcerting fact that only one out of every ten new magazines survives the present competition in the magazine publishing field. Consequently the writer who does business on credit is invariably left holding the sack. So it

is only fair that we, the writing fraternity, safeguard ourselves against such occurrences.

I feel that I have quoted you an attractive rate for the material which has appealed to you, and so unless check can be sent to cover this amount in full, the return of the MS. is hereby solicited.

Sincerely yours,

WHEN the publisher offers to pay one-half cent a word on publication, I allow a reduction of 15% for payment on acceptance. Where it is one cent a word on publication, a 25% reduction is made. In cases of two cents a word I make a reduction of 50%. It can be afforded then. The best part of this reduction scheme is that it has worked in about sixty per cent of cases in my experience. If the editor wants your material badly enough, he will pay. When he doesn't and returns your offering, then it is just as well, because then you may be sure that there is only one chance in ten that the magazine would have survived until your manuscript was published.

One place where my Form C Letter worked in a manner highly satisfactory was in the case of *The Smokers' Companion*. Writers will probably recall that the *Smokers'* offered to pay two cents a word thirty days after publication. When I received the editor's form of acceptance, I replied with my Form C, offering to take one cent a word if payment was made on acceptance. By ten days I had my check. When the magazine went out, all accepted manuscripts were returned to their authors, and the person who did this work—bless his heart—returned my paid-for manuscript with the unpaid ones. I happen to know of other authors who had their work published in this magazine, expecting payment at the two cent rate. They are still holding the sack, while I—although my manuscript was not published at all—enjoyed my half a loaf. And when a new market turns up to which this material proves suitable, I have a good chance of collecting on it again.

THE AUTHOR & JOURNALIST'S
HANDY MARKET LIST
FOR LITERARY WORKERS

PUBLISHED QUARTERLY AS AN INTEGRAL PART OF THE AUTHOR & JOURNALIST
JUNE, 1929

The Handy Market List is designed to give, in brief, convenient form, the information of chief importance to writers concerning periodical markets. Constant vigilance is exercised to keep this list up to the minute. New publications, changes of address, and changes of editorial policy are closely followed in preparing for each quarterly publication. Only a few obvious abbreviations are employed; M-20 means monthly, 20 cents a copy; 2M-10, twice monthly, 10 cents a copy; W-15, weekly, 15 cents; Q., quarterly, etc. Preferred word limits are indicated by numbers. Acc. indicates payment on acceptance; Pub., payment on publication. First-class rates, around 5 cents a word; good rates, 1 cent or better; fair rates, $\frac{1}{2}$ to 1 cent; low rates, under $\frac{1}{2}$ cent. Ind. indicates indefinite rates. Inc. indicates data incomplete. The editor's name is given last before the word rates. In the majority of cases the release of book, motion-picture, and other rights is a matter of special arrangement, so this information is not included. In general, the better-paying magazines are generous in the matter of releasing supplementary rights to the authors.

LIST A

General periodicals, standard, literary, household, popular, and non-technical, which ordinarily pay on acceptance at rates of 1 cent a word or better.

Aces, 271 Madison Ave., New York. (M-20) War-air novelettes 30,000. J. B. Kelly. 1c up, Acc.

Ace-High, 80 Lafayette St., New York. (2M-20) Western adventure, sport, short-stories 3500 to 7500, novelettes 35,000, serials 65,000. W. M. Clayton. H. A. McComas. 2c up, Acc.

Action Novels, 271 Madison Ave., New York. (Bi-M-20) Action, adventure novelettes 12,000 to 16,000; strong Westerns up to 20,000. J. B. Kelly. 1c up, Acc.

Action Stories, 271 Madison Ave., New York. (M-20) Western and adventure short-stories 3000 to 6000; novelettes 10,000 to 25,000. J. B. Kelly. 1½c up, Acc.

Adventure, Spring and Macdougal Sts., New York. (2M-25) Adventure, Western, sea, foreign short stories, novelettes up to 35,000, serials up to 100,000; fillers up to 1000, verse up to 100 lines. Anthony M. Rud. 2c to 10c, verse 50c line up, Acc.

Air Adventures, 80 Lafayette St., New York. (M) Air adventure short-stories, novelettes, serials up to 40,000; thrilling air experience stories. W. M. Clayton; Casey Jones. 2c up, Acc.

Airplane Stories, 100 W. 42d St., New York (M) Action air stories up to 30,000. Wm. L. Mayer. 1c, Acc.

Air Stories, 271 Madison Ave., New York. (M-20) Aviation short-stories 4000 to 6000, novelettes 9000 to 12,000, serials 40,000 to 60,000, complete novels up to 25,000. J. B. Kelly. 1c up, Acc.

Air Trails, 79 7th Ave., New York. (M-20) Thrilling air short-stories 3000 to 7000, novelettes 10,000 to 25,000, occasional articles. Paul Chadwick. Good rates, Acc.

American Legion Monthly, Indianapolis, Ind. (M-25) Illustrated articles on or of interest to Legion members and rehabilitated veterans, 1500; short-stories, serials; occasional poems. J. T. Winterich. 2c up, Acc.

American Magazine, 250 Park Ave., New York. (M-25) Short-stories 4000 to 6000, serials, illustrated personality sketches 1000 to 2000; human-interest articles, stories of achievement. Monthly prize-letter contest. Occasional verse. Merle Crowell. First-class rates, Acc.

American Mercury, The, 730 5th Ave., New York. (M-50) Sophisticated reviews, comment essays; serious and political articles, short-stories, sketches, verse; high literary standard. H. L. Mencken. Good rates, Acc.

Argosy-Allstory Weekly, 280 Broadway, New York. (W-10) Romantic, adventure, mystery humorous short-stories 2000 to 7000, novelettes up to 20,000 serials up to 80,000, verse, prose fillers up to 500. A. H. Bittner, 1½c up, Acc.

Asia, 461 8th Ave., New York. (M-35) Illustrated articles, essays 1500 to 7000, personal life fact stories; exploration and true adventure; human-interest interpretation of Oriental, Russian, African life and thought; American-European relations with Orient; photos. L. D. Froelick. 1½c up, Acc.

Atlantic Monthly, 8 Arlington St., Boston. (M-40) Comment, reviews, essays, human-interest articles; sketches, short-stories, verse; high literary standard. Ellery Sedgwick. Good rates, Acc.

Battle Stories, Robbinsdale, Minn. (M-25) War and air short-stories, 3000 to 18,000, novelettes 15,000 to 20,000 serials 45,000 to 60,000, ballad verse up to 32 lines. Roscoe Fawcett, Jack Smalley. 2 to 10c, poetry 25c line, Acc.

Black Mask, 578 Madison Ave., New York. (M-20) Detective, also occasional Western, adventure, short-stories 5000 to 8000, novelettes 10,000 to 15,000. Joseph T. Shaw. Good rates, Acc.

Blade and Ledger, 510 N. Dearborn St., Chicago. (M) Clean romantic, adventure short-stories, small-town background, 1000 to 3500. Wm. Fleming French. 1½ to 5c, Acc.

Blue Book, 36 S. State St., Chicago. (M-25) Western, mystery, adventure short-stories, novelettes, novels. Monthly true-experience prize contests. Edwin Balmer; Donald Kennicott, associate. 2c up, Acc.

Bookman, The, 386 4th Ave., New York. (M-50) General and literary articles, essays, 1000 to 3500, distinctive short-stories 1000 to 5000. Seward Collins. Good rates, Acc. (Overstocked.)

Breezy Stories, 709 6th Ave., New York. (M-20) Sex short-stories, 2500 to 7000, novelettes 12,000 to 20,000; light verse. Cashel Pomeroy. 1c, verse 25c line, Acc.

Brentano's Book Chat, 1 W. 47th St., New York. (M-25) Literary articles, essays, up to 2500. Bellamy Partridge. 2c, Acc.

Brief Stories, 49 E. 33d St., New York. (M-25) Human-interest short-stories, romantic appeal, melodramatic climax 2500 to 6000, serials. W. Adolphe Roberts. 1½ to 2c, Acc.

Calgary Eye-Opener, Box 2068, Minneapolis. (M-25) Brief humorous stories, jokes, gags, up to 150, verse up to 6 verses, cartoons. \$1 to \$10 each, Acc.

Canadian Magazine, 347 Adelaide St., W., Toronto, Canada. (M-10) Articles on Canadian topics up to 3000, short-stories up to 5000. Joseph Lister Rutledge. 1c up, Acc.

Century Magazine, 353 4th Ave., New York. (M-50) Essays 2000 to 4000; serious, travel, literary articles 3000 to 6000; short-stories 4000 to 6000, verse; high literary standard. Hewitt H. Howland. Good rates, Acc.

Charm, 50 Bank St., Newark, New Jersey. (M-35) Articles of home interest to New Jersey women 1500 to 2000. Elizabeth D. Adams. 2½c up, Acc.

Children, The Parents' Magazine, 255 4th Ave., New York. (M-25) Health, child psychology, education articles 1000 to 3000, short-stories, verse, jokes. No juvenile material. Clara Savage Littledale. 1c, Acc. Shortcuts in child raising 300, \$1 each.

Claes, 80 Lafayette, New York (2M-15) Detective and mystery short-stories 3000 to 6000, novelettes 25,000 to 35,000, serials 45,000 to 75,000. W. M. Clayton, Carl Happel. 2c up, Acc.

College Humor, 1050 N. La Salle St., Chicago. (M-35) Short-stories up to 8000, novelettes, serials, "salty" informative articles, sketches, jokes, humorous essays; gay verse, epigrams, art work. H. N. Swanson. First-class rates, Acc. Jokes \$1.

College Life, 25 W. 43d St., New York. (M-25) Sophisticated short-stories, sex interest, collegiate background, 3500 to 5000, novelettes 10,000, short humor up to 100, collegiate informative articles up to 2000, humorous verse, jokes. N. L. Pines. 1c, verse 10c line, jokes 25c to 50c each, Acc.

Collier's, 250 Park Ave., New York. (W-5) Short-stories up to 8000, serials up to 60,000; articles, editorials. Wm. L. Cheney. First-class rates, Acc.

THE AUTHOR & JOURNALIST

Columbia, 45 Wall St., New Haven, Conn. (M-10) Knights of Columbus publication. Articles on contemporary science, travel, sport, topics of general interest for men 2500 to 3500; action short-stories 5000, verse. John Donahue. 1 to 3c, Acc.

Comfort, Augusta, Me. (M-5) Short-stories, articles, family interest, household miscellany. V. V. Detwiler. 1 to 3c, Acc.

'**Complete Aviation Novel Magazine**, 100 W. 42nd St., New York. (M-20) Air novels 70,000. Wm. L. Mayer, 1c, Acc.

Complete Detective Novel Magazine, 225 Varick St., New York. (M-25) Detective novels 60,000 to 75,000, true tales of detective work 1000 to 2500. B. A. McKinnon. 1c, Acc.

Complete Stories, 79 7th Ave., New York. (2M-20) Western, adventure short-stories, novelettes, novels up to 50,000, verse. Edmund C. Richards. 1½c to 2c, Acc.

Cosmopolitan, 57th St. and 8th Ave., New York. (M-35) Short-stories 5000 to 7000, romantic, problem, unusual themes; articles, personal experiences, 4000 to 5000. Ray Long. First-class rates, Acc.

Cowboy Stories, 80 Lafayette St., New York. (M-20) Cowboy, rangeland short-stories 3000 to 7500, novelettes 35,000, serials 65,000, fact items 200 to 400. W. M. Clayton. H. A. McComas. 2c up, Acc.

Cupid's Diary, 100 5th Ave., New York. (Bi-M-20) Romantic, sentimental love short-stories, girl's viewpoint 4000 to 7000, novelettes 10,000 to 15,000, serials 40,000 to 60,000, love lyrics 8 to 16 lines. Clifford Dowdye. 1 to 2c, Acc.

D. A. C. News, Detroit, Mich. (M-25) Humorous sketches up to 1500, verse. Chas. A. Hughes. First-class rates, Acc.

Dance Magazine, The, 1926 Broadway, New York. (M-35) Articles on any branch of musical show business, news slants important, 2500. Paul R. Milton. 2c, Acc.

Delineator, Spring and Macdougal Sts., New York. (M-10) Dramatic, human short-stories 5000, serials, articles. Looking for short-stories of merit from new writers. Oscar Graeve. First-class rates, Acc.

Detective Fiction Weekly, 280 Broadway, New York. (W-10) Detective articles, short-stories, novelettes, serials. Howard V. Bloomfield. 1½c up, Acc.

Detective Story Magazine, 79 7th Ave., New York. (W-15) Detective and mystery short-stories 1500 to 6000, novelettes 10,000 to 30,000, serials 36,000 to 80,000, articles on crime, etc., 300 to 2500. F. E. Blackwell. 2c up, Acc.

Dial, The, 152 W. 13th St., New York. (M-50) Short-stories, general articles, poetry; high literary standard. Marianne Moore. 2c, poems \$20 page, Acc. (Overstocked.)

Dream World, 1926 Broadway, New York. (M-25) First person short-stories 5000, serials 25,000 to 50,000, verse, of love and romance. Helen J. Day. 2c, verse 50c line, Acc.

Elks Magazine, 50 E. 42nd St., New York. (M-20) Articles, short-stories 5000 to 10,000, serials up to 50,000. John Chapman Hilder. First-class rates, Acc.

Fame and Fortune, 79 7th Ave., New York. (M) Short-stories of business success, youthful appeal, 3000 to 5000. Ronald Oliphant. 1c, Acc.

Far West Stories, 79 7th Ave., New York. (M-20) Western short-stories 1500 to 6000, novelettes 10,000 to 30,000; 3 to 6-part serials, installments of 12,000; short articles 300 to 2500; verse. F. E. Blackwell. 2c up, Acc.

Farmer's Wife, 61 E. 10th St., St. Paul, Minn. (M-5) Articles for farm women of general and household interest; short-stories, short serials, verse, short-stories for boys and girls. F. W. Beckman, Mng. Ed. 1c up, Acc.

Fight Stories, 271 Madison Ave., New York. (M-20) Action stories of the prize ring, short-stories, novelettes, complete novels, serials. J. B. Kelly. 1c up, Acc.

Film Fun 100 5th Ave., New York. (M-20) Collegiate jokes, quips, epigrams up to 300, humorous verse. Ernest V. Heyn. Short text 3c word up; verse 50c up line; jokes, quips \$1.50 up, Acc.

Five Novels Monthly, 80 Lafayette St., New York. (M-25) Western, adventure, sport, detective, romantic novels 25,000. W. M. Clayton, I. L. Darby. 2c, Acc.

Flying Romances, 1926 Broadway, New York. (M) Aviation stories emphasizing vivid love interest. Short-stories 4000 to 8000, novelettes 15,000, serials 30,000 to 50,000. First or third person. Walter E. Colby. 2c, Acc.

Flying Stories, 1926 Broadway, New York. (M) Love, adventure, mystery short-stories, aeronautical background 5000 to 10,000, serials 50,000 to 90,000. Walter E. Colby. 2c, Acc.

Foreign Service, Memorial Bldg., Kansas City, Mo. (M) Short-stories, articles of interest to overseas men up to 2500. Illustrations. Barney Yanofsky. 2c up, Acc.

Forum, The, 441 Lexington Ave., New York. (M-40) Comment, essays, reviews, verse, short-stories 3000 to 5000, serials. Henry Goddard Leach. 2c up, Acc.

Fun Shop, The, 1475 Broadway, New York. Humorous department, supplied to daily newspapers; jokes, skits, verse, epigrams. Maxson Foxhall Judell. 25c to \$1 a line for verse; \$1 to \$10 per contribution for prose, Acc.

Frontier Stories, 271 Madison Ave., New York. (M-20) Adventure, frontier-life, short-stories, novelettes, serials. J. B. Kelly. 1c up, Acc.

Ghost Stories, 1926 Broadway, New York. (M-25) Articles 1500 to 5000; short-stories 3000 to 7500, serials 40,000 to 60,000, preferably in first person, dealing with ghosts and the supernatural. Henry Bond. 2c, Acc.

Good Housekeeping, 56th St. and 8th Ave., New York. (M-25) Articles on women's and household interests; short-stories, serials, verse. W. F. Bigelow. First-class rates, Acc.

Harper's Bazar, 56th St. and 8th Ave., New York. (M-50) Society and women's interests, short-stories, serials. Practically closed market. Charles Hanson Towne. Good rates, Acc.

Harper's Magazine, 49 E. 33d St., New York. (M-40) Human interest articles, controversial essays, short-stories, 4000 to 7000; serials up to 60,000; verse; high literary standard. Thomas B. Wells. First-class rates, Acc.

Heart Throbs, 1926 Broadway, New York. (M) Throbbing emotional short-stories, serials, first and third person. Elita Wilson. 2c, Acc.

Holland's, The Magazine of the South, Main and Race Sts., Dallas, Texas. (M-10) Articles of special interest to South, women's and household interests, Southern personalities, short-stories, two or three-part stories, serials; humor, verse, children's stories. Martha Stipe. 1½c up, Acc.

Household Magazine, 8th and Jackson Sts., Topeka, Kan. (M-10) Household articles, short-stories 1500 to 6000, serials 30,000 to 40,000, verse usually under 20 lines, hints. Nelson Antrim Crawford. 2c, verse 50c line, Acc.

"I Confess," 100 5th Ave., New York. (M-15) Emotional confessional short-stories 2500 to 5000, serials 10,000 to 30,000. Elizabeth Sharp, 1 to 2c, Acc.

Ladies' Home Journal, Independence Sq., Philadelphia. (M-10) Articles on women's business and household interests; short-stories, serials, humor. Loring A. Schuler. First-class rates, Acc.

Lariat Story Magazine, The, 271 Madison Ave., New York. (M-20) Cowboy short-stories 4000 to 6000, novels up to 25,000, serials 40,000 to 60,000. J. B. Kelly. 1c up, Acc.

Liberty, 237 Park Ave., New York. (W-5) Romantic, adventure, humorous short-stories, youthful appeal, 1000 to 5000; timely human-interest articles. Sheppard Butler. First-class rates, Acc.

Life, 598 Madison Ave., New York. (W-10) Humor and satire in verse, skits, epigrams, sketches. Tabloid short-stories up to 700. Norman Anthony. First-class rates, jokes up to \$5, Acc.

Love and War Stories, 1926 Broadway, New York. (M) Love fiction, war background. Burnet Hershey, 2c, Acc.

Love Romances, 271 Madison Ave., New York. (M-20) Strongly plotted, human love stories 3000 to 6000, novelettes 10,000 to 12,000, serials 40,000 to 60,000. J. B. Kelly; Harriet A. Bradford, Mng. Ed. 1c up, Acc.

Love Story Magazine, 79 7th Ave., New York. (W-15) Thoroughly modern love short-stories 2500 to 6000, novelettes 10,000, 2 to 6-part serials, installments of 12,000, verse up to 16 lines. Miss Daisy Bacon. 1c up, Acc.

MacLean's Magazine, 143 University Ave., Toronto, Ont., Canada. (Bi-M-10) Articles on Canadian subjects, short-stories up to 5000, serials 30,000 to 65,000. H. Napier Moore. 1c up, Acc.

Marriage Stories, 100 5th Ave., New York. (M-20) Short-stories of present-day marriage problems, middle-class characters, 2500 to 7500; serials 15,000 to 30,000. Elizabeth Sharp, 1c to 2c, Acc.

McCall's Magazine, 236 W. 37th St., New York. (M-10) Women's and household interests; provocative articles 2000 to 3000, short-stories 5000 to 6000, serials. Otis L. Wiese. First-class rates, Acc.

Mentor, The, 250 Park Ave., New York. (M-35) Educational, travel articles. 1c, Acc.

Miss 1929, 80 Lafayette St., New York. (M-25) Youthful love stories for the modern girl, short-stories 4000 to 6000, novelettes 10,000 to 12,000, serials 30,000 to 35,000, articles 2500 to 3000, light verse. Bina Flynn. 2 to 5c, Acc.

Modern Girl Stories, 79 7th Ave., New York. (M-20) Clean adventure, achievement, love stories, with girl lead, 4000 to 8000, novelettes 10,000, serials 40,000 to 50,000; verse 10 to 25 lines. 1 to 2c, Acc.

Modern Homemaking, Augusta, Maine. (M-10) Short-stories 3000 to 6000, preference under 4500, serials up to 50,000; love, domestic, Western themes; home-making departments, verse. M. G. L. Bailey. 1c up, verse 25c line, Acc.

Mooseheart Magazine, 13 Astor Pl., New York. (M) Short-stories up to 3500, serials up to 30,000, feature articles. Donald F. Stewart. 3½c, Acc.

Movie Romances, 510 N. Dearborn St., Chicago. (M) True romances of film folk; articles for film fans; short-stories with motion-picture background. Wm. Fleming French. 1½ to 5c, Acc.

Munsey's Magazine, 280 Broadway, New York. (M-25) Romantic, adventure short-stories, novelettes, serials, up to 50,000. Wm. MacMahon. 1c to 4c, Acc.

National Geographic Magazine, 1156 16th St., N. W., Washington, D. C. (M-50) Authoritative travel articles, illustrated. Gilbert Grosvenor. First-class rates, Acc.

Navy Stories, 100 5th Ave., New York. (M-20) Fighting navy stories of the great war. Eugene Clancy. 2c up, Acc.

New York Daily Mirror, 55 Frankfort St., New York. Love, adventure, mystery short stories 2200. Wayne Randall, fiction Ed. \$25 each, Acc.

New Yorker, The, 25 W. 45th St., New York. (W-15) Humorous, satirical articles, sketches up to 2000; clever verse, fillers. Good rates, Acc.

New York Magazine Programs, 108 Wooster St., New York. (W) short-stories, 800 to 1000. Verse, fillers, jokes. Barbara Blake. 5c, Acc. (Overstocked)

North'West Stories, 271 Madison Ave., New York. (M-20) Western and Northern action short-stories, limited love interest 3000 to 6000, novelettes up to 25,000, serials up to 50,000. J. B. Kelly. 1c up, Acc.

Outlook, 120 E. 16th St., New York. (W-15) Comment, reviews, timely articles, short-stories up to 3000, verse. Frank Bellamy. 1½c up, verse, \$10 to \$25, Acc.

Over the Top, 79 7th Ave., New York. (M-20) Front-line war short-stories, serials; experience letters. 1c up, Acc.

Parties, 300 Howard St., Framingham, Mass. Articles on parties, entertainments, original games, stunts. Dorothy Wright. 1 to 2c, Acc.

Pennac News, The, Rittenhouse Squ., Philadelphia. (M-25) Serious and humorous articles, storyettes up to 1500, poems about 24 lines; men's interests, athletics. Harold L. McClinton. 1½ to 3½c, verse \$1 a line, Acc.

People's Home Journal, 80 Lafayette St., New York. (M-10) Feature, personality, current interest articles 3500, short-stories up to 7000, novelettes 15,000 to 25,000, serials up to 60,000, inspirational editorials, verse. Mary B. Charlton, ming, and fiction ed. Good rates, Acc.

People's Popular Monthly, 801 2d St., Des Moines, Iowa. (M-5) Love, rural, Western, woman-appeal short-stories 5000, novelettes 10,000, serials 60,000 to 80,000, articles 500, fact items and fillers 50 to 200, jokes. Ruth Elaine Wilson. 4c, Acc. (Buying no short-stories until fall.)

Pictorial Review, 222 W. 39th St., New York. (M-10) Articles of interest to women 2500 to 3500; action, drama, problem short-stories, novelettes, serials, verse. Arthur T. Vance. First-class rates, Acc.

Plain Talk, 225 Varick St., New York. (M-35) Comment, reviews, articles, essays, verse, short-stories, sketches, attacks on fallacies, censorship, drastic legislation. G. D. Eaton. 1c up, Acc.

Popular Magazine, 79th 7th Ave., New York. (2M-20) Romantic, adventure, mystery, humor, business, Western short-stories 5000 to 9000, novelettes 40,000, serials 70,000 up; masculine appeal. Good rates, Acc.

Prize Story Magazine, 33 W. 60th St., New York. (M-25) Adventure, romantic, mystery, humorous, sentimental short-stories of human interest, dramatic situations, 4000 to 10,000, serials 20,000 to 50,000. J. W. D. Grant. Good rates, Acc. (Slow.)

Puzzler Magazine, M. P. Gould Co., 454 4th Ave., New York. (M) Mystery, clean-love, inspirational short-stories, 1000. Edna Mayo. 2c, Acc.

Ranch Romances, 80 Lafayette St., New York. (2-M-20) Western love short-stories 3000 to 7000, novelettes 30,000 to 35,000, serials 40,000 to 60,000, verse, fact items. Bina Flynn. 2c up, verse 25c, Acc.

Rangeland Stories, 80 Lafayette St., New York. (M-20) Western rapid-action short-stories 3500 to 6000, novelettes 30,000 to 35,000, serials 35,000 to 75,000. W. M. Clayton; H. A. McComas. 2c up, Acc.

Real Detective Tales, 1050 N. LaSalle St., Chicago. (M-25) Mystery, crime and detective short-stories 1000 to 10,000, novelettes, 10,000 to 20,000, detective, police, crime articles 1500 to 3000. Edwin Baird. 1c up, Acc.

Red Book Magazine, 36 S. State St., Chicago. (M-25) Short-stories, serials, interpretative feature articles. Edwin Balmer; Donald Kennicott, Arthur McKeogh, associates. First-class rates, Acc.

Review of Reviews, 55 5th Ave., New York. (M-35) Articles on politics, economics, national and social problems, travel; short summaries of foreign articles. Albert Shaw. 2c up, Acc.

Romance, Spring and Macdougal Streets, New York. (M-25) Love, emotional, vivid sex-interest short-stories 3000 to 10,000, novelettes 15,000 to 30,000, complete novels, serials 30,000 up, woman's viewpoint preferred, verse. Henry La Cossitt. 2c up, Acc.

Rotarian, The, 211 W. Wacker Drive, Chicago. (M-25) Comment, human-interest articles, essays, short-stories 2000 to 4000, verse. Vivian Carter. First-class rates, Acc.

Saturday Evening Post, The, Independence Sq., Philadelphia. (W-5) Articles on timely topics 5000 to 7500, short-stories 5000 to 12,000, serials up to 100,000, humorous verse, skits. Geo. Horace Lorimer. First-class rates, Acc.

Scribner's Magazine, 597 5th Ave., New York. (M-35) Articles, essays, short-stories, serials, verse; high literary standard. Robert Bridges. Good rates, Acc.

Sea Stories Magazine, 79 7th Ave., New York. (M-25) Sea short-stories 3000 to 10,000, novelettes up to 25,000, articles 4000 to 6000, miscellany. Lawrence Lee. 1c, Acc.

Short Stories, Garden City, New York. (2M-25) Outdoor adventure, mystery, air, sea, war short-stories 4000 to 10,000, novelettes 15,000 to 40,000, serials 50,000 to 100,000, outdoor fillers 50 to 500, outdoor verse. H. E. Maule; Dorothy McIlwraith, associate. Good rates, verse 25c line; fillers 1c, Acc.

Sky Riders, 100 5th Ave., New York. (M-20) Thrilling air short-stories 3000 to 10,000, novelettes 10,000 to 40,000. Harry Steege. 1½c up, Acc.

Smart Set, 221 W. 57th St., New York. (M-25) Articles of interest to young women 1500 to 2500; clean, human-interest short-stories, love interest, 3500 to 5000, 3-part stories, serials of young love, everyday problems, or mystery 35,000 to 45,000. Margaret E. Sangster. Good rates, Acc.

Smokehouse Monthly, Robbinsdale, Minn. (M-25) Humorous jokes, epigrams, cartoons, ballads. W. H. Fawcett; A. F. Lockhart, associate. Liberal rates, Acc.

Soldier Stories, 271 Madison Ave., New York. (M-20) Thrilling war short-stories, novelettes, serials. Jack Kelly. 1c up, Acc.

Sport Story Magazine, 79 7th Ave., New York. (2M-15) Athletic, sport short-stories with competitive thrill 3000 to 8000, novelettes up to 10,000. Lawrence Lee. 1c up, Acc.

Spur, The, 425 5th Ave., New York (2M-50) Sport, travel, art miscellany, personalities, limited market for humor and verse, on class subjects. H. S. Adams. Good rates, Acc.

Stage Stories, 100 5th Ave., New York. Glamorous short-stories of the stage 4000 to 7000, novelettes 10,000 to 15,000, serials 40,000 to 60,000. Clifford Dowdy. 1 to 2c, Acc.

Sweetheart Stories, 100 5th Ave., New York. (2M-15) Love short-stories 3000 to 6000, novelettes 10,000, serials 35,000 to 50,000, verse 4 to 16 lines. Wanda von Kettler. 1c to 2c, Acc.

Tales of Danger and Daring, 1926 Broadway, New York. (M) Adventure, Western, air, detective, mystery, war short-stories 5000 to 10,000, serials 75,000 to 100,000. Joseph Cox. 2c, Acc.

Three Star Stories, 80 Lafayette, New York. (2M-15) War, air-war, sea novelettes 20,000 to 25,000. W. M. Clayton, David Redstone. 2c up, Acc.

Top-Notch Magazine, 79 7th Ave., New York. (2M-15) Adventure, Western, sport, mystery, humorous short-stories 1500 to 8000, novelettes 10,000 to 15,000, novels 25,000 to 35,000, serials up to 70,000; verse up to 32 lines, "short" short-stories 900. George Briggs Jenkins. Good rates, Acc.

Triple-X Magazine, Robbinsdale, Minn. (M-25) Western, war, air, North, tropic adventure, sports short-stories 3000 to 9000, Western, war, air novelettes 10,000 to 15,000; Western serials 45,000 to 60,000; Western ballads up to 32 lines. Roscoe Fawcett, Jack Smalley. 2 to 10c, verse 25c line, Acc.

True Confessions, Robbinsdale, Minn. (M-25) First-person, confessional short-stories up to 5000, serials up to 15,000; articles on sex and social problems. Roscoe Fawcett, Hazel Berge, 2c, verse 25c line, Acc.

True Detective Mysteries, 1926 Broadway, New York. (M-25) True fact stories of crime, preferably with actual photos. John Shuttleworth. 2c, Acc.

True Experiences, 1926 Broadway, New York. (M-25) First-person love, romantic short-stories 5000, serials 25,000 to 50,000. Eleanor Minne. 2c, Acc.

True Love Affairs, Robbinsdale, Minn. (M-25) Under-world and first-person detective short-stories with strong love interest 5000 to 10,000, articles on social problems. E. J. Smithson. 2c, Acc.

True Romances, 1926 Broadway, New York. (M-25) First person short-stories 1000 to 8000 based on truth; true-story serials 30,000 to 60,000. Lyon Mearson. 2c, Acc.

True Story Magazine, 1926 Broadway, New York. (M-25) True, confessional, first-person short-stories 5000, serials 25,000 to 50,000, jokes. L. M. Hainer. 2c, Acc.; jokes \$2 up.

True Strange Stories, 1926 Broadway, New York. (M) Weird, bizarre, odd fiction, first-person preferred. Harold S. Corbin. 2c, Acc.

Vanity Fair, Lexington at 43d, New York. (M-35) Sophisticated articles, essays on modern life, 1800. F. W. Crowninshield. \$90 up, Acc.

Vogue, Lexington at 43d, New York. (2M-35) Limited market for articles on smart women's interests. Edna W. Chase. 1c up, Acc.

War Birds, 100 5th Ave., New York. (M-20) Fast-action short-stories of air, war background, 2500 to 10,000, novelettes 10,000 to 40,000. Eugene A. Clancy. 2c up, Acc.

War Novels, 100 5th Ave., New York. (M-20) War short-stories 2500 to 10,000, novels up to 40,000. Eugene Clancy. 2c Acc.

War Stories, 100 5th Ave., New York. (2M-20) War short-stories 2500 to 10,000, novelettes 10,000 to 40,000. Eugene A. Clancy. 2c up, Acc.

West, Garden City, New York. (2M-20) Western and Northwestern "he-man" short-stories up to 12,000, novelettes 12,000 to 45,000, serials 50,000 to 75,000, fact articles up to 700, Western jokes, verse up to 20 lines. H. E. Maule; Roy de S. Horn, associate. Good rates, Acc.

Western Story Magazine, 79 7th Ave., New York. (W-15) Outdoor life in West, Alaska, and Mexico, short-stories 1500 to 6000, novelettes 10,000 to 30,000, serials 36,000 to 80,000; short articles 300 to 2500; verse. F. E. Blackwell; D. C. Hubbard, associate. 2c up, Acc.

Whiz Bang, Robbinsdale, Minn. (M-25) Jokes, epigrams, humorous rural editorials, snappy verse 4 to 80 lines. W. H. Fawcett; A. F. Lockhart, associate. \$1 to \$5 for jokes, \$2 to \$20 for poems, Acc.

Wide World Adventure Trails, 80 Lafayette St., New York. (M-20) Adventure short-stories up to 8000, novelettes up to 15,000, novels up to 35,000, 3 or 4-part serials, thrilling air experience stories. W. M. Clayton; Harry Bates. 2c up, Acc.

Wild West Stories and Complete Novel Magazine, 225 Varick St., New York. (M-25) Western novels 60,000 to 70,000. B. A. McKinnon, Jr. 1c, Acc.

Wild West Weekly, 79 7th Ave., New York. (W-10) Typical "Wild West" short-stories 3000 to 6000, novelettes 12,000 to 15,000; youthful but not juvenile. Ronald Oliphant. 1c, Acc.

Wings, 271 Madison Ave., New York. (M-20) Aviation short-stories 4000 to 6000, novelettes 10,000 to 12,000, serials 40,000 to 60,000; complete novels up to 25,000. J. B. Kelly. 1c up, Acc.

Woman's Home Companion, 250 Park Ave., New York. (M-10) Woman's and household interests. Articles, short-stories 2500 to 6000, serials up to 70,000. Gertrude B. Lane; Maxwell Aley, fiction Ed. First-class rates, Acc.

Woman's World, 4223 W. Lake St., Chicago. (M-10) Articles on woman's interests; adventure, mystery, romantic short-stories 2500 to 5500, serials 40,000 to 50,000, short verse. Walter W. Manning. Good rates, Acc.

World's Work, 244 Madison Ave., New York. (M-35) Authoritative articles on world events up to 4000, short items of general information, national subjects. Barton Currie. Good rates, Acc.

World-War Stories, 100 W. 42d St., New York. (M-20) Action short-stories, serials, war background. Wm. L. Mayer. 1c, Acc.

Young's Magazine, 709 6th Ave., New York. (M-20) Sex short-stories, novelettes, 2000 to 20,000. Cashel Pomeroy. 1c, Acc.

Zeppelin Stories, 100 W. 42nd St., New York. (M-20) Action short-stories, serials of the World war, incorporating lighter-than-air craft. Wm. L. Mayer. 1 to 3c, Acc.

LIST B

General periodicals which ordinarily pay less than 1 cent a word, or pay on publication, or which are chronically overstocked, or which offer a very limited market, or concerning which no definite information has been obtainable

Amazing Stories, 230 5th Ave., New York. (M-25, also Q) Scientific short-stories, novelettes, serials. ½c, Pub.

American Cookery, 221 Columbus Ave., Boston 17. (M) Short articles on domestic science, illustrated articles 2500 with 6 to 10 photos, for housekeepers; short-stories. Ind., Acc.

American Hebrew, 71 W. 47th St., New York. (W-15) Articles on outstanding Jewish personalities, short-stories of American Jewish life, occasional novelettes, serials. Isaac Landman. ½c up, photos \$1 up, Pub.

American Monthly, The, 93 5th Ave., New York. (M-25) Articles on international policies 2000 to 4000. D. Maier. Ind.

American Poetry Magazine, 358 Western Ave., Wauwatosa, Wis. (M-35) Verse. Clara Catherine Prince. Payment only in prizes. (Overstocked)

American Weekly, The, 92 Gold St., New York. (W) Hearst newspaper feature section. Topical feature articles, illustrated. Serials usually by contract. Merrill Goddard. Ind., Acc.

Artists and Models Stories, 104 W. 42d St., New York. (M) Short-stories, serials of artists and models. Madeleine M. Heath. 1½c, Pub.

Association Men, 347 Madison Ave., New York. (M-20) Y. M. C. A. interests; general articles, personality sketches 2500 to 3500. F. G. Weaver. 1c up, Acc.

Auction Bridge Magazine, 19 W. 44th St., New York. (M-25) Non-technical, human-appeal bridge articles, short-stories, serials, verse, jokes, skits, anecdotes, miscellany. Van Vechten Hostetter. Ind., Acc.

Aviation Stories and Mechanics, 1841 Broadway, New York. (M-25) Aviation, scientific articles, short-stories 1500 to 3500; fact items, fillers; news of mechanical developments. Joe Burten. ½ to 1c, Pub.

Aviator, The, 309 Milam Bldg., San Antonio, Tex. (M-25) Air adventure short-stories, articles up to 3000, aero news, jokes. Horace T. Chilton. Up to 1c, jokes \$1, news ½c photos \$2, Pub.

Babyhood, Marion, Ind. (M) Articles 1000 to 2000, simple short-stories for tiny tots, short juvenile poems. C. F. Shock. Ind., Pub.

B'nai B'rith, 9 W. 4th St., Cincinnati, Ohio. Jewish articles, short-stories 2500 to 4000, jokes, skits, anecdotes.

Alfred M. Cohen, Boris D. Bogen. 1c, jokes \$2, photos \$3, Pub.

Broadway Nights, 104 W. 42d St., New York. (M) Short fiction, cabaret, type. Buying no outside material.

Business Woman, The, 366 Adelaide St., W. Toronto, 2, Ont. (W-25) 1500-word articles on women's successes, business problems, bright sketches, skits (no fiction). Byrne Hope Sanders. 1c, Pub.

Canadian Home Journal, 71 Richmond St., W. Toronto, Ont. (M-10) Short-stories 3000. Housekeeping and juvenile interest articles 1500. Low rates, Pub.

Character Reading, 435 N. Michigan Ave., Chicago. (Q-25) Articles on character development and analysis. Edna Purdy Walsh. Low rates, Pub.

Chatelaine, The, 143 University Ave., Toronto, Ont., Canada. (M) Articles of Canadian woman interest up to 2000, short-stories 3500, 2 to 4-part serials. Anne Elizabeth Wilson. Ind., Acc.

Chicagoan, The, 407 S. Dearborn St., Chicago. (2M-15) Articles of interest to sophisticated Chicagoans up to 1000. Martin J. Quigley. Good rates, Pub.

Chicago Daily News, The, 15 N. Wells St., Chicago. (D-3) Short short-stories, 1000 to 2000. Storiettes with woman interest, 800; humorous verse, jokes, fillers. James A. Sanaker, feature Ed. 1c up, Pub.

Christian Science Monitor, Boston. (D-5) Sketches, essays, articles, verse, miscellany. About 50c inch, verse 35c to 50c line, Pub.

Circus Scrap Book, The, 41 Woodlawn Ave., Jersey City, N. J. Circus history, lives of circus performers, scrap books, clippings, news items. Ind.

Clippings, 308 W. Washington St., Chicago. (M) Large-ly clipped material. Humorous verse 5 to 25 lines, humorous miscellany 200 to 500. 1c, Pub.

Club Fellow, 342 Madison Ave., New York. (W-25) Social articles 1000; short-stories, novelettes, serials, jokes, skits, anecdotes. H. Gordon Duval. Ind.

Contemporary Verse, 107 S. Mansfield Ave., Margate, Atlantic City, N. J. (M-25) Verse, criticism. Benjamin Musser, Lucia Trent, Ralph Cheyney. No payment.

Current History Magazine, 1708 Times Bldg., New York. (M-25) Non-partisan, historical articles 1500 to 3500. George W. Ochs Oakes. 1c to 10c, Acc. and Pub.

- Debunker, The**, Girard, Kans. (M-20) "Debunking" articles up to 3000. E. Haldeman-Julius. Low rates, Acc.
- Dragnet, The**, 67 W. 44th St., N. Y. (M-20) Detective short-stories, novelettes, serials 60,000; crime and detective fillers. Harold Hersey. Up to 1c, Pub.
- Drama, The**, 59 E. Van Buren St., Chicago. (M-50) Theatrical articles 1000 to 3000, one-act plays. Theodore B. Hinckley. No payment.
- Eagle Magazine, The**, Deane Bldg., South Bend, Ind. (M-5) Not buying material. Frank E. Hering.
- Everyday Hostess, The**, P. O. Box 834, Detroit, Mich. (M) Commercial ice cream articles for housewives, short-stories 400 to 1500, verse, jokes. F. W. Leesemann. 1c, verse 25c, photos 75c to \$3, Acc.
- Everyday Life**, 337 W. Madison Ave., Chicago. (M) Love mystery, humorous short-stories 1500 to 2500. A. E. Swett. Up to 1/2c, Acc. or Pub.
- Family Herald and Weekly Star**, St. James St., Montreal, Quebec, Canada. (W-5) Short-stories. C. Gordon-smith. \$5 column, Pub.
- Famous Lives**, 67 W. 44th St., New York. (M) Biographical, autobiographical material. Harold Hersey. Not in market at present.
- Flying Aces**, 67 W. 44th St., New York (M-20) Air and air-war short-stories, novelettes 10,000 to 25,000, serials 60,000; 500-word fact items. Harold Hersey. 1c up, Pub.
- Gentlewoman**, 615 W. 43d St., New York. (M-5) Love and action short-stories small-town home-woman appeal, up to 5000. Marion White. 1/2c, Pub.
- Golden Book, The**, 55 5th Ave., New York. (M-25) Principally reprints. Edith O'Dell. Good rates, Acc.
- Golden West Magazine**, 67 W. 44th St., New York. (M-20) Western short-stories, novelettes. Harold Hersey. Up to 1c, Pub.
- Good Stories**, Augusta, Maine. (M-5) Short-stories, miscellany. Low rates, Pub.
- Greenwich Village Quill**, 19 Stuyvesant St., New York. (M-25) Poetry, literary articles, short-stories up to 2000. Henry Harrison. No payment.
- Grit**, Williamsport, Pa. (W-5) Short-stories (largely syndicate material), small-town appeal, 1500 to 3000. Frederick E. Manson. \$5 to \$10 column.
- Hartford Weekly Guide**, P. O. Box 428, Hartford, Conn. (W) Short-stories 200 to 300; jokes, cartoons. Howard Stevens. Ind.
- Home Circle Magazine**, 53 Kenyon Bldg., Louisville, Ky. (M-5) Country, love, domestic short-stories up to 5000. Low rates, Pub.
- Home Digest**, 2994 E. Grand Blvd., Detroit. (M) Family and household interests, food articles up to 1800. Leslie C. Allman. 2c up, Pub.
- Home Friend Magazine**, 1411 Wyandotte St., Kansas City. (M-5) Household miscellany up to 250, romantic, action short-stories 5000, jokes, verse. E. A. Weishaar. 1/2c to 1c, Acc.
- Household Guest**, 323 S. Peoria St., Chicago. (M-5) Household articles on home interests, short-stories (usually reprints), departments. Mary H. McGovern. Low rates, Pub.
- Household Journal**, Batavia, Ill. (M-5) Household articles, short-stories. \$5 a story, Pub.
- Houston Gargoyle, The**, 1411 Walker St., Houston, Texas. (W-15) Sophisticated articles, timely essays, skits, occasional short-stories, smart verse. Allen V. Peden. 1/2c, verse 2c, Pub.
- Illustrated Home Sewing Magazine**, 55 W. 42d St., New York. (M-10) Illustrated needlework articles. Reprint rights. Ruth W. Spears. Ind. Acc.
- Interludes**, 2917 Erdman Ave., Baltimore, Md. (Q) Brief short-stories, essays, poetry. William James Price. Payment only in prizes.
- JAPM: The Poetry Weekly**, 107 S. Mansfield Ave., Margate, Atlantic City, N. J. (W-6) Verse. Benjamin Musser. No payment.
- Jewish Tribune, The**, 570 7th Ave., New York. (W-15) Articles of Jewish interest, personality stories, 1500 to 2000, short-stories 2000 to 2500, verse up to 25 lines, photos. David N. Mosessohn. 1/2c to 1/4c, Pub.
- Judge**, 18 E. 48th St., New York. (W-15) Jokes, epigrams, humorous short-stories, articles up to 300, verse, drawings. Jack Shuttleworth. 5 to 6c, jokes and paragraphs \$3 to \$5, drawings \$10 to \$75, cartoon and humorous ideas \$5 to \$15, Pub.
- Justice**, 3 W. 16th St., New York. (M-free) Articles on labor problems. Max Danish. 1c, Pub.
- Kaleidoscope, The**, a national magazine of poetry, 702 N. Vernon St., Dallas, Tex. (M-15) Verse, book notices. Whitney Montgomery, Vaida Stewart Montgomery. Payment in prizes.
- Kiwanis Magazine**, 164 W. Jackson Blvd., Chicago. (M) Kiwanis club news, articles. Charles Reynolds. Ind.
- Lion, The**, 350 McCormick Bldg., Chicago. (M) Not in market. Charles Lee Bryson.
- Live and Learn**, 488 Main St., Hartford, Conn. (M) Short-stories, health and general articles. Dr. Louis Blumer. 1/4 to 1c, Pub.
- Living Age, The**, 280 Broadway, New York. (M-35) Articles on travel, world affairs, translations, photos. John Bakeless. Ind., Acc.
- Loving Hearts**, 67 W. 44th St., New York. (M-20) Love short-stories, serials. Harold Hersey. Up to 1c, Pub.
- Love Mates Stories**, 104 W. 42d St., New York. (M) Love short-stories, serials. Madeline M. Heath. 1/2c, Pub.
- Love Secrets**, 104 W. 42d St., New York. (M-20) Sentimental, adventure, short-stories, serials 15,000, verse. Natalie Messenger, 1c, verse 25c line, Pub.
- Main Street**, 67 W. 44th St., New York. Devoted to American art and letters. Complete novels, short-stories, collections of verse, articles, art work; high literary standard. Harold Hersey. Ind., Pub.
- Mayfair**, 143 University Ave., Toronto, Ont. (M-25) Society, fashion, sport articles, Canadian interest. J. Hubert Hodgins. 1c, Pub.
- Menorah Journal, The**, 63 Fifth Ave., New York. (M-50) Jewish short-stories, one-act plays, essays. Henry Hurwitz, 2c up, Pub.
- Modern Priscilla**, 470 Atlantic Ave., Boston. (M-20) Needlework, homecraft, housekeeping articles; one short-story per month. Stella M. Bradford. Ind., usually Acc.
- Modes and Manners**, 222 W. Superior St., Chicago. (M) All material staff-written. Helen Royce.
- Mother's Home Life**, 315 S. Peoria St., Chicago. (M-10) Short-stories 2000, household articles 1000, miscellany. Mary H. McGovern. 1/4c up, Acc.
- Mothers' Journal, The**, 55 W. 42d St., New York. (M-15) Helpful articles on child care 200 to 800, poems. Ind., Pub.
- Movie Novel**, 120 W. 20th St., New York. Novelizations of screen plays. No original material.
- Murder Mysteries**, 67 W. 44th St., New York. (M-10) Murder stories with detective plots 2000 to 3000. Harold Hersey. Up to 1c, Pub.
- Nation, The**, 20 Vesey St., New York. (W-15) Reviews, comment, news features 1800, verse. Oswald G. Villard. 1c up, Pub.
- National Magazine**, 952 Dorchester Ave., Boston. (M-25) Personality sketches, reviews, short-stories. Limited market. Joe Mitchell Chapple. Ind., Pub.
- New Orient, The**, 12 5th Ave., New York. (M) Articles on the Orient and Far East. Syud Hossain. No payment.
- New Republic, The**, 421 W. 21st St., New York. (W-15) Articles on current social, political, economic questions, sketches of American life 2000, exceptional verse. 2c, Pub.
- Nomad, The**, 150 Lafayette St., New York. (M-35) Illustrated first-person travel articles 1000 to 2500, adventure, travel short-stories 1500 to 2500. Wirt W. Barnitz. 1c to 2c, Pub.
- North American Review**, 9 E. 37th St., New York. (M-40) Clever, authoritative informative articles 2500, un-stereotyped short-stories, occasional verse. K. W. Payne. Ind., Pub. Humor not paid for.
- Occult Digest, The**, 1900 N. Clark St., Chicago. (M-25) Occult fact and fiction. Effa E. Danelson. No payment.
- Opportunity, A Journal of Negro Life**, 17 Madison Ave., New York. (M) Short-stories, scientific, sociological articles, poetry, negro life and problems. Elmer Anderson Carter. No payment.
- Our Dumb Animals**, 180 Longwood Ave., Boston. (M-10) Short-stories, animal welfare articles up to 800, verse up to 24 lines, miscellany. Guy Richardson. 1/2c up, verse \$1, \$2 up, Acc.
- Overland Monthly**, Phelan Bldg., San Francisco. Articles of Western interest, short-stories, verse. No payment.
- Paris Nights**, 1008 W. York St., Philadelphia. (M-25) Gay short-stories, Parisian background, 1500 to 3000, articles about gayer side of Paris, verse up to 16 lines, jokes. H. A. Shade. 1/2c, verse 15c line, jokes 50c, paragraphs 35c, Pub.
- Pep Stories**, 104 W. 42d St., New York. (M-25) Risque, youthful, love short-stories 2000 to 4000, 2 or 3-part stories, installments of 4000. Natalie Messenger. 1/2c, light verse, 25c line, Pub.
- Poet Lore**, 100 Charles St., Boston. (Q-\$2) Literary articles, verse, translated and original drama. Ruth Hill. No payment.
- Poetry: A Magazine of Verse**, 232 E. Erie St., Chicago. (M) Verse. Harriet Monroe. \$6 page, Pub.

THE AUTHOR & JOURNALIST

Psychology, 17 W. 60th St., New York. (M-25) Applied psychology, inspirational, success articles up to 3000, short stories, verse. Henry Knight Miller. 1c, Pub.

Public Affairs, 1336 New York Ave., Washington, D. C. (M-15) Economic articles. Ira Nelson Morris, Ind.

Real Story Book, 104 W. 42d St., New York. (M) Short-stories. Inc.

Reflex, 8 S. Dearborn St., Chicago. (M) Sociological, literary, critical articles, essays; short-stories, novelettes, verse, Jewish interests. Dr. S. M. Melamed. 1c to 2c, Pub.

Saturday Review of Literature, 25 W. 45th St., New York. (W-10) Book reviews, literary essays, verse. Limited market. Henry Seidel Canby. 1c up, \$10 up for poems, Pub.

Say It With Flowers, P. O. Box 834, Detroit, Mich. (M) Articles 400 to 1500 on uses of flowers as gifts, messengers of feeling (no garden or funeral items), verse up to 30 lines, miscellany. F. W. Leesemann. 1c, Acc.

Screen Book, The, 225 Varick St., New York. (M) Novelizations of screen plays, staff written. B. A. MacKinnon.

Screen Romances, 100 5th Ave., New York. (M-25) Fictionized screen plays; no original material. May Nomomiy.

Sky Birds, 67 W. 44th St., New York. (M-20) Aviation short-stories, novelettes, serials. Harold Hersey. 1c up, Pub.

Society News, Planters Bldg., St. Louis, Mo. Short-stories 2500, society theme; articles of interest to estate owners, jokes, poems. J. G. Hartwig. 1c, Pub.

Spicy Stories, 104 W. 42d St., New York. (M) Sexy short-stories 2000 to 3000, 2 or 3-part serials 2500 each installment, peppy verse 3 or 4 stanzas. Natalie Messenger. 1½c, Pub.

Spy Stories, 67 W. 44th St., New York. (M-20) Spy short-stories, novelettes, serials. Harold Hersey. Up to 1c, Pub.

Stage and Screen Stories, 104 W. 42d St., New York. (M-20) Short-stories 5000, serials 15,000 of romantic stage or screen background. Verse. Natalie Messenger. 1c, Pub.

Stars and Stripes, The, Washington, D. C. (M) Articles on soldiers' interests. Generally overstocked.

Survey Graphic, The, 112 E. 19th St., New York. (M-25) Educational articles 3000 to 4000. Paul U. Kellogg. \$10 page, Pub.

10 Story Book, 527 S. Clark St., Chicago. (M-25) Ironic, frank, sex short-stories, satires, odd stories, playlets. Harry Stephen Keeler. \$6 a story, Pub.

Texas Pioneer, San Antonio, Tex. (M) Articles on the old and new Southwest up to 2500, short-stories up to 3000. D. J. Wooding. Ind., Acc.

Today's Woman and Home, 18 E. 18th St., New York. (M-5) Housekeeping, child-training articles, short-stories, serials, verse. Ida C. Van Arken. Low rates, Pub. (Slow.)

Town and Country, 572 Madison Ave., New York (2M-50) Verse 4 to 6 lines. Limited market. H. J. Wigham. 25c line, Acc.

Town Topics, 2 W. 45th St., New York. (W-25) Short-stories not over 1500, verse up to 24 lines, jokes, miscellany of social flavor. A. R. Keller. 1c up, Pub.

Travel, 7 W. 16th St., New York. (M-35) Illustrated interpretative travel articles, 1500 to 5000. Coburn Gilman. 1c, \$1 per photo, Pub.

Two-Gun Western Stories, 537 S. Dearborn St., Chicago. (M-25) Western short-stories up to 10,000. Samuel Bierman, ½ to 1c, Acc.

Under Fire, 67 W. 44th St., New York. (M-20) War short-stories, novelettes 15,000 to 20,000, serials 60,000, great war anecdotes. Harold Hersey. 1c, Pub.

Underworld, 67 W. 44th St., New York. (M-20) Mystery and detective short-stories. Harold Hersey. Up to 1c, Pub.

U. S. Air Services, 406 Star Bldg., Washington, D. C. (M-30) Technical, human-interest aviation articles up to 3500, short-stories, verse. E. N. Findley. 1c, Pub.

Weird Tales, 840 N. Michigan Ave., Chicago. (M-25) Supernatural, bizarre, weird, pseudo-scientific short-stories up to 5000, novelettes up to 15,000, serials up to 40,000, verse up to 35 lines. Farnsworth Wright. ¾c up, verse 25c line, Pub.

Western Home Monthly, Bannatyne and Dagmar Sts., Winnipeg, Man., Canada. Articles, short-stories 1500 to 4000. Fair rates, Pub.

Western Trails, 67 W. 44th St., New York. (M-20) Western short-stories, novelettes, serials up to 75,000. Harold Hersey. 1c up, Pub.

Woman Athletic, The, 820 Tower Court, Chicago. (M-35) Smart short-stories up to 5000, articles interesting to women 1000 to 3000, verse. Miss Beth Goode. ½ to 1, Pub.

Woman's Journal, The, 171 Madison Ave., New York. (M) Short-stories of women's interests 1000 to 2500. 1c up, Pub.

World, The Sunday, 63 Park Row, New York. (W-5) Short-stories of love interest 3000, news features 1500. Paul Palmer. Short-stories 3c up, features optional, Pub.

World Tomorrow, The, 52 Vanderbilt Ave., New York. (M-25) Social, political, economic, religious essays, verse. Kirby Page. No payment.

World's Greatest Stories, 1926 Broadway, New York. (M) Reprints only. No market for original fiction.

World Traveler, 247 Park Ave., New York. (M-35) Illustrated travel articles 2500. E. M. Reiber. Up to \$10 each, Pub.

World Unity, 4 E. 12th St., New York. (M-35) Philosophy, religion, ethics. Staff written. Horace Holley.

Yale Review, Yale Station, New Haven, Conn. (Q-\$1) Comment, reviews; political, literary, scientific art articles 5000 to 6000. Wilbur Cross. Good rates, Pub.

LIST C

Trade, technical, religious, agricultural, business, educational and other class publications.

AGRICULTURAL, FARMING, LIVESTOCK

American Farming, 537 S. Dearborn St., Chicago. (M) Practical farm and farm home articles 250, human-interest short-stories with farm-life angle 900, serials 6000, farm and seasonal verse, farm ideas, home hints. Estes P. Taylor. Up to 1c, Pub.

Breeders' Gazette, 817 Exchange Ave., Chicago. (M) Articles on livestock industry. Samuel R. Guard. \$5 col., Pub.

Bureau Farmer, The, 58 E. Washington St., Chicago. (M) Official publication American Farm Bureau Federation. Illustrated articles on economic phases of agriculture, community welfare 1200 to 1500, news of farm people, innovations. Might use suitable fiction. H. R. Kibbler. 1 to 4, Acc.

Canadian Countryman, 178 Richmond St. W., Toronto. Agricultural articles, short-stories. ½c, Pub.

Capper Farm Press, 8th and Jackson Sts., Topeka, Kan. (W. and M.) Agricultural articles; home page miscellany. ½c to 1c, Acc.

Country Gentleman, The, Independence Sq., Philadelphia. (M-5) Articles of interest to farmers and farm women, short-stories, serials, humorous sketches, jokes, household articles. Miscellany for boys' and girls' depts. Philip S. Rose. First-class rates, Acc.

Farm and Fireside, 250 Park Ave., New York. (M-5) Farm human-interest articles 1500, short fiction, photos. (Limited market; write first.) George Martin. 2c up, Acc.

Farm and Ranch, Dallas, Tex. (W-5) Agricultural, live-stock articles of the Southwest. Frank A. Briggs. ½c to 1c, Acc.

Farmer, 57 E. 10th St., St. Paul, Minn. (W) Agricultural articles, short-stories, serials of farm atmosphere. Ind.

Farm Journal, The, Washington Square, Philadelphia. (M-10) Agricultural, scenic, humorous articles 300 to 600 with photos, short-stories 1800 to 10,000, novelettes. Arthur H. Jenkins. First-class rates. Acc.

Farm Life, Spencer, Ind. (M-5) Agricultural, household articles, short-stories 3000, serials 40,000, verse. George Weymouth. 1c, Acc.

Farm Mechanics, 1827 Prairie Ave., Chicago. (M-10) Agricultural articles 100 to 400. W. A. Radford. ½c, Pub.

Field Illustrated, 425 5th Ave., New York. (M-50) Agricultural, stock-breeding, country estates articles. R. V. Hoffman. 1c, Pub.

Hoard's Dairyman, Fort Atkinson, Wis. (2M) Dairying interests. W. D. Hoard. Low rates, Pub.

Iowa Farmer and Corn Belt Farmer, Des Moines, Ia. (2M) Agricultural miscellany, Inc.

Michigan Business Farmer, Mount Clemens, Mich. (Bi-W) Articles 1000 to 2000 on successful farming; occasional serials, short-stories. Milon Grinnell. ½c, Pub.

Ohio Farmer, 1013 Rockwell Ave., Cleveland, O. (W) Ohio agricultural articles. Walter H. Lloyd. Ind., Pub. Cover photos, \$5 to \$10.

Poultry Breeders Pub. Co., Waverly, Ia. (Rhode Island Red Journal, Plymouth Rock Monthly, Leghorn World, Wyandotte Herald.) Poultry articles 1000 to 1200. Low rates, Pub.

Poultry Tribune, Mt. Morris, Ill. (M-15) Illustrated poultry articles 1200. O. A. Hanke. 1c up, Pub.

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Progressive Farmer and Farm Woman, Birmingham, Ala. (W-5) Farm miscellany. Inc.

Standard Poultry Journal, Pleasant Hill, Mo. (M) Ill-illustrated poultry articles, success stories, 1500 to 2000. Limited market; send outline first. Orden C. Oechsl. Up to 1c, Pub.

Successful Farming, Des Moines, Ia. (M-5) Agricultural articles usually on assignment. Kirk Fox. 1c up, Acc.

Wallace's Farmer, Des Moines, Ia. (W-5) Agricultural articles, serials. H. A. Wallace. ½c to 1c. Photos \$1.50. Acc. and Pub.

ART, PHOTOGRAPHY

American Photography, 428 Newbury St., Boston. (M-25) Technical photography articles. F. R. Fraprie. Fair rates, Pub.

Antiques, 683 Atlantic Ave., Boston. (M-50) Authoritative articles on antique collecting 1500 to 2000. Homer Eaton Keyes. 1½c, Pub.

Bulletin of Photography, 153 N. 7th St., Philadelphia. (W-5) Articles of interest to professional photographers 500 to 1500. Frank V. Chambers. Ind., Acc.

Camera, The, 636 Franklin Sq., Philadelphia. (M-20) Photography articles 500 to 1500. Frank V. Chambers. Ind., Acc.

International Studio, 572 Madison Ave., New York. (M-75) Illustrated articles for art collectors, connoisseurs. H. J. Whigham. \$40 to \$75 per article, Pub. (Overstocked).

Photo-Era Magazine, Wolfeboro, N. H. (M-25) Camera craft articles, photographic prize contests. A. H. Beardsley. ½c up, Pub.

AUTOMOBILE, AVIATION, BOATING, TRANSPORTATION, HIGHWAYS

Aeronautics, 608 S. Dearborn St., Chicago. (M-25) Technical and semi-technical illustrated aviation articles 2500 to 4000. H. W. Mitchell. 1c, \$2 for photos, Acc.

Air Transportation, 1265 Broadway, New York. (W-20) Features on aviation activities, technical articles, photographs. Walter H. Sandt, Jr. ½c, Pub.

American Aviator, Airplanes and Airports, 19 W. 60th St., New York. (M-25) Aviation articles, true air adventures, technical articles on airports, seaplanes, manufacturing and marketing planes. W. W. Hubbard. ¾ to 1c, photos \$1 to \$3, Pub.

American Motorist, Penn. Ave. at 17th St., Washington, D. C. (M-25) Touring, traffic, auto descriptive articles, semi-fiction 1500 to 1800, verse, fact items, fillers, news items 150 to 200. Ernest N. Smith; A. J. Montgomery, Mng. Ed. 2c to 5c, Pub. 5c to 10c for verse.

Aviation, 10th Ave. at 36th St., New York. (W-20) News, features on aviation activities, technical articles, photos. R. Sidney Bowen, Jr. Good rates, Acc.

Ford Dealer and Service Field, Montgomery Bldg., Milwaukee. (M-25) Ford trade articles. H. James Larkin. ½c to 1c, Acc.

Highway Magazine, Armcoc Culvert & Flume Manufacturers' Association, Middleburg, Ohio. Technical good roads articles 800 to 1200. Anton Rosing. 1 to 2c, photos, post card size \$1, 6x8 or larger \$2, Acc.

Motor, 56th St. and 8th Ave., New York. (M-50) Practical articles on automobile business. Ray W. Sherman. Usually \$40 to \$60 per story, Acc.

Motorboat, 10 E. 39th St., New York. (M-25) Actual cruise stories by boatmen, illustrated by photos, 500 to 5000, short-stories of motorboating or boats around 5000, humorous short-stories of boating interest, verse, boating appeal. C. F. Hodge. 30c inch, photos \$1.50, Pub.

Motor Life, 523 Plymouth Court, Chicago. (M-25) Motorizing, vacation, roads, automobile articles 1500 to 2000. William B. Reedy. ½c, Pub.

Rudder, The, 9 Murray St., New York. (M-35) Cruising, boating, navigation articles up to 3000. Wm. F. Crosby. ½c up, Pub.

Transportation, 656 S. Los Angeles St., Los Angeles, Cal. (M-25) Human-interest articles on transportation; humor. Limited market. Charles Dillon. 1c up, photos 50c up, Pub.

Water Motoring, Tribune Tower, Chicago. (M) Articles, feature stories, short-stories dealing with outboard motors, 1500; photos. Ewart H. Ross. 1c to 2c, Acc.

Western Flying, 145 S. Spring St., Los Angeles. News of air ports, air transportation and flying activities of the Pacific West, features. R. Randall Irwin. 1c, Pub.

Western Highways Builder, Union League Bldg., Los Angeles. (M-20) News of highway construction and developments along the Pacific Coast. Howard B. Rose. Good rates, Pub.

BUSINESS, ADVERTISING, SALESMANSHIP

Advertising and Selling, 9 E. 38th St., New York. (Bi-W) Business articles. F. C. Kendall. Up to 2c, Pub.

American Mutual Magazine, 142 Berkeley St., Boston. (M-15) Business articles 1200 to 1400, editorials 200 to 400, short verse, jokes. Carl Stone Crummett. 1c to 5c, photos \$1 to \$5, Acc.

Bankers Monthly, 536 S. Clark St., Chicago. (M-50) Short technical articles from banker's standpoint, preferably signed by banker. John Y. Beaty. 1c, Acc. \$1 for photos.

Bankers Service Bulletin, The, 536 S. Clark St., Chicago. (M) Articles, interviews, on banking devices, operation. John Y. Beaty. 1c up, Acc.

Barron's, 44 Broad St., New York. (W-20) Authoritative articles on financial subjects 500 to 2500. C. W. Barron, Ind., Acc.

Coast Investor, 576 Sacramento St., San Francisco. (M) Western investments. George P. Edwards. 1 to 2½c, Pub.

Credit Monthly, 1 Park Ave., New York. (M-25) Articles on relations between credit managers and retail customers 1000. Rodman Gilder. 1½c up, Acc.

Extra Money, 510 N. Dearborn St., Chicago. (M) High-grade business, adventure fiction with extra-money angle; true stories of spare-time money-making, photos. Wm. Fleming French. 1½ to 5c, Acc.

Factory and Industrial Management, 520 N. Michigan Ave., Chicago. (M) Business miscellany. Inc.

Forbes Magazine, 120 5th Ave., New York. (2M) Business, financial articles 1500 to 3000, inspirational verse. B. C. Forbes. Ind., Pub.

Independent Salesman, 22 E. 12th St., Cincinnati. (O) (M-10) Direct selling, experience articles 200 to 2500; verse. Melvin J. Wahl. ½c to 1c, Pub.

Independent Woman, The, 1819 Broadway, New York. (M-15) Articles on business, professional women's problems 1200 to 2000, humorous business verse 2 or 3 stanzas. Helen Havener. \$10 to \$35, verse \$5, Acc.

Industrial Engineering, 520 N. Michigan Ave., Chicago. (M) Business, technical miscellany. Ind.

Magazine of Business, The, Cass, Huron and Erie Sts., Chicago. (M-35) Articles for executives on business policies 1500 to 3000, preferably first person by business leaders; business short-stories 1500 to 3000; illustrated fact items on problems of management 150 to 300, 400 to 800; industrial photos. E. J. Mehren. 3c up, Acc.

Management, 58 E. Washington St., Chicago. (M-25) Business articles for executives. H. P. Gould. 2c, Acc.

Manufacturing Industries, 40 E. 49th St., New York. (M-50) Illustrated articles on manufacturing operations and methods signed by executives. L. P. Alford. \$10 page, Pub.

Nation's Business, The, 1615 H St., N. W., Washington, D. C. (M-35) Business articles, short-stories 2500; verse. Merle Thorpe. Good rates, Acc.

Opportunity, 750 N. Michigan Ave., Chicago. (M-10) Interviews with big business men with a selling angle; material to inspire, or advise, salesmen, with photos up to 3500. James R. Quirk. 1c for short material, 1½ to 2c for longer, Acc.

Postage and the Mailbag, 18 E. 18th St., New York. (M-25) Direct-mail advertising articles. John Howie Wright, Inc.

Poster, The, 307 S. Green St., Chicago. (M-30) Outdoor advertising, business articles 1500 to 2000; photos. Burton Harrington. 1c to 10c, Acc.

Printer's Ink, 185 Madison Ave., New York. (W-10) (Also Printer's Ink Monthly-25.) Advertising and business articles. John Irving Romer; R. W. Palmer, Mng. Ed. Good rates, Pub.

Sales Management and Advertisers' Weekly, 420 Lexington Ave., New York. (W-20) Articles on marketing, national scope, signed by executives. Raymond Bill. 1 to 3c, Pub.

Sales Tales, Mt. Morris, Ill. (M-15) Personality articles on successful salesmen, saleswomen 2500; short-stories with sales lessons or sales backgrounds 2500, 2 and 3-part serials 2500 words per installment, fact items 300 to 1500, jokes, skits, anecdotes with selling flavor. Sam Spalding. 34c to 1c, occasionally higher, jokes 50c and \$1, Acc. or Pub.

Signs of the Times, P. O. Box 771, Cincinnati. (M-30) Outdoor, sign advertising articles 500 to 1500. E. Thomas Kelley. 30c to 50c per column inch, Pub.

Specialty Salesman, South Whitley, Ind. (M-25) Inspirational direct-selling articles, human-interest, inspirational short stories 2000 to 4000, serials. George F. Peabody. ½c up, Acc.

System, 660 Cass St., Chicago. (M-25) Experience articles, profit-making ideas up to 3000, short-cut items 100 to 200. Norman C. Firth. 2c, Acc.

Trained Men, 1001 Wyoming Ave., Scranton, Pa. (Bi-M) Articles for executives on industrial problems, interviews 1000 to 2500. Correspondents. D. C. Vandercook. 1c up, Acc.

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Western Advertising, 564 Market St., San Francisco. (M) Articles on advertising, emphasis on results, 300 to 3000. Douglas G. McPhee. $\frac{1}{4}$ c up, Pub.

BUILDING, ARCHITECTURE, LANDSCAPING, HOME DECORATING

American Home, The, Garden City, New York. (M-10) Practical articles on houses, gardens, decorating, equipment. Mrs. Ellen D. Wangner. $\frac{1}{4}$ c, Acc.

Architect, 101 Park Ave., New York. (M-75) Architectural miscellany. Forbes Pub. Co., George S. Chappell, Inc.

Arts and Decoration, 578 Madison Ave., New York. (M-50) Art, home decoration, architecture, landscape gardening, music, literature, industrial art, excellent illustrations desired. Mary Fenton Roberts. 1c to 2c, Pub.

Better Homes and Gardens, 17th and Locust St., Des Moines, Ia. (M-10) Practical garden and home-making articles 1500. Elmer T. Peterson. 1c up, \$1 up for photos, Acc.

Canadian Homes and Gardens, 143 University Ave., Toronto, Ont., Canada. (M) Canadian home and garden articles 1500 to 2000, photos. J. H. Hodgins. 1c, Pub.

Country Homes, 312 W. Redwood St., Baltimore. (2M-35) Home decoration, architecture, building, landscape gardening. S. H. Powell, E. Canton, Ind., Pub.

Country Life, Garden City, New York. (M-50) Illustrated landscape gardening, sport, interior decorating, building, nature articles 2000 to 2500. R. T. Townsend, $\frac{1}{4}$ c, Acc.

House and Garden, Lexington at 43d, New York. (M-35) Home decoration, landscape articles. Richardson Wright. 1c, Acc.

House Beautiful, 8 Arlington St., Boston. (M-35) Building, furnishing and gardening articles. Ethel B. Power. 1c, Acc.

Keith's Beautiful Homes, 100 N. 7th St., Minneapolis. (M-25) Illustrated architectural, interior decoration, landscaping articles 300 to 1500. M. L. Keith. Ind., Pub.

Save the Surface Magazine, 18 E. 41st St., New York. (M) Illustrated articles for consumers on advantages of painting, varnishing 300 to 600, verse, fillers, jokes. Jane Stewart. $\frac{1}{4}$ c to $\frac{1}{2}$ c, photos \$2.50 to \$3, Acc.

Sunset, 1045 Sansome St., San Francisco. (M-25) Home-making, garden articles, human interest articles of Western appeal up to 1800. Miss Lou F. Richardson, Miss Genevieve A. Callahan. 1c up, Acc.

Your Home, 1926 Broadway, New York. (M-25) Practical illustrated articles on home ownership, building, gardens. Prefers to be queried. Harry J. Walsh. 2c, Pub.

EDUCATIONAL

American School Board Journal, 129 Michigan St., Milwaukee. (M-35) School administrative articles 500 to 5000, occasional jokes, humorous verse along school lines. Wm. C. Bruce. $\frac{1}{4}$ c to 1c, Acc.

Child Welfare Magazine, 5517 Germantown Ave., Germantown, Pa. (M-10) Educational articles up to 1500, verse. Mrs. A. H. Reeve. $\frac{1}{4}$ c, verse 10c line, Acc.

Industrial Arts Magazine, 129 Michigan St., Milwaukee, Wis. (M-25) Articles on vocational subjects up to 2000, editorials 150, news items on shop courses offered. John J. Metz. $\frac{1}{4}$ c, photos \$2, Acc.

National Kindergarten Association, 8 W. 40th St., New York. Articles on home education, problems of child training, 450 to 600. Florence J. Owens. \$5 each, Acc.

Normal Instructor and Primary Plans, 514 Cutler Bldg., Rochester, New York. (M-25) Educational articles for elementary schools 1800, educational juvenile short-stories 1500, recitations, school plays. Good rates, Acc.

Primary Education—Popular Educator, 54 Clayton St., Dorchester St., Boston. Practical articles on elementary education. Florence Hale. Ind., Pub.

Progressive Teacher, Morristown, Tenn. (M-25) Educational and administration articles up to 1500; plays, special-day material for schools. M. S. Adcock. \$1.50 page, Pub.

HEALTH, HYGIENE

Home Economist and the American Food Journal, 468 4th Ave., New York. (M-20) Educational articles on home economics for teachers 1500 to 2000. Jessie A. Knox. Buys very little. 1c, Pub.

Forecast, 6 E. 39th St., New York. (M-25) News features, interviews on food and health topics 1800 to 3500. Alberta M. Goudiss. 1c, Acc.

Hygeia, 535 N. Dearborn St., Chicago. (M-25) Health and medical articles. Dr. Morris Fishbein. 1c up, Pub.

Journal of the Outdoor Life, 370 7th Ave., New York. (M-25) Anti-tuberculosis articles. Philip P. Jacobs. Ind.

Physical Culture, 1926 Broadway, New York. (M-25) Articles on health hygiene, diet, exercise; short-stories, serials. H. A. Keller. 2c up, Acc.

Strength, 2741 N. Palethorpe St., Philadelphia. (M-25) Health, hygiene, exercise, diet articles. Up to 1c, Pub.

Trained Nurse & Hospital Review, 468 4th Ave., New York. (M-35) Health and technical articles on nursing and hospital subjects 1500 to 3000. Meta Pennock. 1c to 1c, Pub.

MUSICAL

Etude Music Magazine, The, 1714 Chestnut St., Philadelphia. (M-25) Instructive, inspirational articles for music teachers and students 150 to 2000; jokes, skits, miscellany. James F. Cooke. \$5 column, Pub.

Harmony in the Home, P. O. Box 834, Detroit, Mich. (M) Articles on success in music, musical training 400 to 1400, verse up to 30 lines, miscellany. F. W. Leesemann. 1c, verse 25c line, photos \$1 to \$3, Acc. (Overstocked.)

Musical America, 501 5th Ave., New York. (2-M-15) Music articles 1500 to 2000, jokes, skits, anecdotes. Deems Taylor. \$3.50 column, Pub.

Musical Quarterly, The, 3 E. 43d St., New York. (Q-75) Musical aesthetics, history articles. Carl Engel. \$4.50 page, Pub.

Musician, 901 Steinway Bldg., New York. (M-25) Musical miscellany. Paul Kempf. $\frac{1}{4}$ c, Pub.

Singing and Playing, 113 W. 57th St., New York. (M-35) Provocative, practical articles on music, verse. Alfred Human. $\frac{1}{4}$ c, Pub.

RELIGIOUS

Adult Bible Class Monthly, 420 Plum St., Cincinnati, O. (M) Religious educational articles 800 to 1500, short verse. Henry H. Meyer. $\frac{1}{4}$ c up, verse \$2 to \$5, photos \$2.50 up, Acc.

Catholic World, 411 W. 59th St., New York. (M-40) Scientific, historical, literary, art articles, Catholic viewpoint, short-stories 2500 to 4500, verse. Rev. James M. Gillis, C. S. P. Ind., Pub.

Christian Endeavor World, 41 Mt. Vernon St., Boston. (W-5) Articles of religious interest 500 to 800; Romantic, adventure, mystery, humorous short-stories 3000, serials 10 to 12 chapters 3000 each. Robert P. Anderson. $\frac{1}{4}$ c, photos \$1 to \$2, Acc.

Christian Herald, 419 4th Ave., New York. (W-5) Religious, sociological articles; short-stories 1000; serials, verse. Daniel A. Poling, A. L. Lawson, fiction ed. 1c to 2c; verse, 20c to 25c line, Acc.

Christian Standard, 8th and Cutter Sts., Cincinnati, O. (W) Closed market.

Churchman, The, 2 W. 47th St., New York. (W-10) Liberal Christianity articles, verse. Rev. Guy Emery Shipler, Litt. D. Ind., Pub.

Congregationalist, 14 Beacon St., Boston. (W-10) Religious articles, short-stories, verse. W. E. Gilroy, D.D. Fair rates, Pub. (Overstocked.)

High Road, The, M. E. Church So., 810 Broadway, Nashville, Tenn. (W) Family reading. Short-stories 2500 to 3500, serials 8 to 12 chapters, miscellany. $\frac{1}{4}$ c up, Acc.

Home Quarterly, 420 Plum St., Cincinnati, O. (Q-14) Religious adult educational articles 1200 to 1400; verse 200 to 400 words. Henry H. Meyer. $\frac{1}{4}$ c, Acc.

Living Church, The, 1901 Fond du Lac Ave., Milwaukee. (M) Short-stories on religious and social subjects, Episcopal viewpoint, verse. C. P. Morehouse. \$1.50 col., Acc. No payment for verse.

Lookout, The, Standard Pub. Co., 8th and Cutter Sts., Cincinnati. (W-5) Moral welfare articles, short-stories 1200 to 2000; serials 1200 to 1500 per chapter. Guy P. Leavitt. $\frac{1}{4}$ c, photos \$1.50 to \$5, Acc.

Magnificat, 435 Union St., Manchester, N. H. (M-25) Catholic articles, short-stories, serials, verse. Ind., Acc.

Miraculous Medal, The, 100 E. Price St., Philadelphia. (M) Articles of Catholic interest, clever short-stories 1500 to 2000, photos. Lawrence Flick, Jr. Good rates, Acc.

Presbyterian Advance, The, 150 4th Ave., N., Nashville, Tenn. (W) Limited number of short-stories 800 to 2000. James E. Clarke, D.D., LL.D. \$1 column, Acc.

Rays From the Rose Cross, Oceanside, Calif. (M) Religion, occultism, Rosicrucian doctrines, healing. Mrs. Max Heindel. No payment.

Standard Bible Teacher, Box 5, Sta. N., Cincinnati, O. (Q) Biblical study articles 1500 to 2000. Edwin R. Errett. $\frac{1}{4}$ c, Acc.

Sunday School Times, 323 N. 13th St., Philadelphia. (W) Religious articles, verse. Charles G. Trumbull. $\frac{1}{4}$ c up, Acc.

Sunday School World, 1816 Chestnut St., Philadelphia. (M-10) Religious articles. $\frac{1}{4}$ c, Acc.

Union Signal, The, Evanston, Ill. (W) Short-stories, short serials, on prohibition, law enforcement. Fair rates, Pub.

Unity, Weekly Unity and Youth, 917 Tracy Ave., Kansas City. (M) Christian metaphysical articles usually written to order. 1c up, Acc.

SCIENTIFIC, TECHNICAL, RADIO, MECHANICS

Broadcasting Magazine, 1182 Broadway, New York. (M) Non-technical illustrated radio articles, thumb-nail biographies, home economics matter, 100 to 2500; radio short-stories 2500 to 3000. Fillers $\frac{1}{2}$ c, stories and articles up to 1c, photos \$1, Acc.

Electricity on the Farm, 225 W. 34th St., New York. (M-10) Actual experience stories, illustrated, on use of electricity on the farm, up to 1000. Fred Shepperd. $\frac{1}{2}$ c, Pub.

Illustrated Mechanics, 1411 Wyandotte St., Kansas City, Mo. (M-5) Illustrated popular scientific, homecraft articles, shop hints, new devices, 200 to 300. E. A. Weishaar. 1c to 4c, photos \$1.50 to \$3, Acc.

Modern Mechanics and Inventions, Robbinsdale, Minn. (M-25) Mechanical, scientific articles up to 2000, fact items with photos. Roscoe Fawcett, Jack Smalley; Weston Farmer associate. Good rates, photos \$3 up, Acc.

Nature Magazine, 1214 16th St., Washington, D. C. (M-25) Illustrated nature articles 1500 to 2000, no poetry. R. W. Westwood. \$5 to \$50, Acc. (Overstocked.)

Popular Mechanics, 200 E. Ontario St., Chicago. (M-25) Illustrated articles, scientific, mechanical, industrial discoveries, human interest and adventure. L. K. Weber. 1c to 10c, \$3 up for photos, Acc.

Popular Radio and Television, 119 W. 57th St., New York. (M-25) Articles on inventions and applications of radio 50 to 6000. Ind. Pub. (Slow.)

Popular Science Monthly, 250 4th Ave., New York. (M-25) Illustrated articles on scientific non-technical, mechanical, labor-saving devices, discoveries, under 3000. Summer Blossom. 1c up to 10c, \$3 up for photos, Acc.

Radio Broadcast, Garden City, New York. (M-35) Articles written to order. Willis K. Wing. 2c, Pub. (Overstocked.)

Radio Digest, 510 N. Dearborn St., Chicago. (Q-35) Radio personality articles, features. H. P. Brown. Ind., Pub.

Science and Invention, 230 5th Ave., New York. (M-25) Scientific short-stories, serials. Illustrated articles on invention, popular science. (In bankruptcy—probably to be continued by new company.)

Science Wonder Stories, 96 Park Place, New York. (M) Scientific and pseudo-scientific short-stories, serials. H. Gernsback. $\frac{1}{4}$ to $\frac{1}{2}$ c, Pub.

Scientific American, 24-26 W. 40th St., New York. (M-35) Scientific, technical articles popularly presented, discoveries, inventions. Orson D. Munn. 2c; Dept. items 1c, Acc.

SPORTING, OUTDOOR, HUNTING, FISHING

American Forests and Forest Life, Lenox Bldg., Washington, D. C. (M-35) Popular forestry, wild life articles up to 2500, photos of forest oddities. Ovid M. Butler. $\frac{1}{2}$ c up per printed page, photos \$1 up, Acc. No payment for verse.

American Golfer, The, Lexington at 43d Sts., New York. (M-25) Sport and golf articles up to 1500, golf short-stories up to 3000. Grantland Rice, Inc.

American Rifleman, Barr Bldg., Washington, D. C. (M-25) Authentic gunsmithing, shooting, ammunition, ballistic articles. Laurence J. Hathaway, Ind., Pub.

Arena, The, 2739 Palethorpe St., Philadelphia. (M-15) Boxing, weight-lifting, baseball, sport articles, Inc.

Baseball Magazine, The, 70 5th Ave., New York. (M-20) Baseball articles, verse; no fiction. F. C. Lane. $\frac{1}{2}$ c to 1c, Pub.

Birdies and Eagles Magazine, P. O. Box 834, Detroit, Mich. (M) Golf short-stories, articles, personality stories, 400 to 1500, verse up to 30 lines, miscellany, jokes. F. W. Leesemann. 1c up, poetry 25c line, Acc.

Field and Stream, 578 Madison Ave., New York. (M-25) Illustrated camping, fishing, hunting, sportsmen's articles, up to 3500. Ray P. Holland. 1c up, Acc.

Forest and Stream, 80 Lafayette St., New York. (M-25) Camping, fishing, hunting, sportsmen's articles, short-stories. W. M. Clayton, Inc.

Fur-Fish-Game, 174 E. Long St., Columbus, O. (M-25) Fishing, hunting, fur-raising articles by practical authorities. A. R. Harding. $\frac{1}{4}$ c up, Pub.

Golf Illustrated, 425 5th Ave., New York. (M-50) Golf articles 1200 to 1500, out-of-ordinary golf news items, golf pictures. Wm. Henry Beers. 2c, Pub.

Hunter-Trader-Trapper, 386 S. 4th St., Columbus, O. (M-25) Fur-farming, hunting-dog articles, outdoor photos. Otto Kuechler. Ind. Acc. (Overstocked.)

National Sportsman, 75 Federal St., Boston. (M-10) Hunting, fishing articles. Low rates, Pub.

Outdoor Life, 1824 Curtis St., Denver, Colo. (M-10) Hunting, fishing, camping, exploration articles. J. A. McGuire; Harry McGuire, associate. Up to 2c, Acc.

Self-Defense, 1841 Broadway, New York. (M) Boxing, self-defense short-stories, articles about ring characters. Joe Burten. $\frac{1}{2}$ c, Pub.

Sports Afield, 542 S. Dearborn St., Chicago. (M-20) Hunting, fishing, camping. J. C. Godfrey, Jr. Low rates, Pub.

Sportsman, The, 10 Arlington St., Boston. (M-50) Articles on amateur sports, fox-hunting, polo, yacht racing, tennis, fishing, etc., 2500 to 3000. Richard E. Danielson; Frank A. Eaton, Mng. Ed. 2c, \$5 up for exclusive photos, Acc.

THEATRICAL, MOTION PICTURE

Billboard, 25 Opera Pl., Cincinnati, O. (W-15) Theatrical news, articles. 1c up, Pub.

Exhibitors Harold-World, 407 S. Dearborn St., Chicago. (M) Articles on construction, equipment, operation of theaters. Martin J. Quigley, Inc.

Motion Picture Classic, 1501 Broadway, New York. (M-25) Photoplay and satirical articles. Laurence Reid. Fair rates, Acc.

Motion Picture Magazine, 1501 Broadway, New York. (M-25) Articles on motion picture business and stars. Laurence Reid. Fair rates, Acc.

Photoplay, 221 W. 57th St., New York. (M-25) Motion picture articles, brief short-stories dealing with studio life. James R. Quirk; Frederick James Smith, Mng. Ed. Good rates, Acc.

Picture Play Magazine, 79 7th Ave., New York. (M-25) Articles 1200 to 1500 of interest to motion picture enthusiasts, usually on assignment. Norbert Lusk. Ind., Acc.

Screenland, 49 W. 45th St., New York. (M-25) Feature articles dealing with motion pictures. Miss Delight Evans. Fair rates, Pub.

Screen Secrets, Robbinsdale, Minn. (M-25) Movie interviews, features, photos. Roscoe Fawcett; Jack Smalley, 2c to 3c, Acc.

Theatre Arts Monthly, 119 W. 57th St., New York. (M-50) Theatre articles 1000 to 2500. Edith J. R. Isaacs. 2c, Pub.

Theatre Magazine, 2 W. 45th St., New York. (M-35) Sophisticated articles on the theatre up to 1500. Perriton Maxwell. 3c, Pub.

Variety, 154 W. 46th St., New York. (W-25) Theatrical articles, news. Sime Silverman. Ind.

TRADE JOURNALS, MISCELLANEOUS

American Artisan, 139 N. Clark St., Chicago. (W) Illustrated articles on experiences of men in warm-air heating and sheet metal work. George J. Duerr. \$2.50 column, photos \$3, Pub.

American Baker, The, 118 S. 6th St., Minneapolis. (M-10) Technical articles on baking, illustrated articles on new bakeshops, attractive window photos, merchandising talks. Carroll K. Mitchener, Mng. Ed. 1c up, photos \$1 to \$3, Acc.

American Contractor, 173 W. Madison St., Chicago. (W) Building articles, news items for contractors 100 to 1000. R. D. Winstead. 1c, photos \$2.50 up, Pub.

American Druggist, 57th St. at 8th Ave., New York. (M) Highest type drug merchandising articles. Murray Bruese. High rates, Acc.

American Florist, The, 610 W. Van Buren St., Chicago. (W-10) Sales articles for retail florists 500 to 1300. W. F. Conley. $\frac{1}{2}$ c, Pub.

American Hatter, 1225 Broadway, New York. (M-50) Trade miscellany. E. F. Hubbard. $\frac{1}{2}$ c to 1c, Acc. \$2 for photos.

American Lumberman, 431 S. Dearborn St., Chicago. (W) Trade miscellany. A. L. Ford. About $\frac{1}{4}$ c, Pub.

American Paint and Oil Dealer, 3713 Washington Ave., St. Louis. (M) Retail paint selling articles. J. Leyden White. Good rates, Pub.

American Perfumer, 81 Fulton St., New York. (M) Technical, scientific articles on perfumes, cosmetics, soaps, etc. Ind., Pub.

American Resorts, 5 S. Wabash St., Chicago. (M-20) Practical resort operation articles 1000. G. P. Berkes. $\frac{1}{2}$ c to 1c, photos \$2.50, Pub.

American Restaurant, 5 S. Wabash Ave., Chicago. (M-20) Trade miscellany. 1c, Pub.

American Silk Journal, 373 4th Ave., New York. (M-30) Articles on silk, rayon, textile industry 1500 to 3000. H. W. Smith. \$6 per M., Pub.

Amusement Park Management, 114 E. 32nd St., New York. (M-50) Illustrated first person stories of concessionaires 500. Charles Wood. 1c, photos \$1.50 up, Pub. \$5 each for exclusive tips on new parks.

THE AUTHOR & JOURNALIST

Autobody, 1819 Broadway, New York. (M-25) Technical articles dealing with automobile body construction. Richard Vail. 1c, Pub.

Automotive Electricity, 420 Lexington Ave., New York. (M-20) Technical articles on automotive electric and shop equipment, articles on merchandising service and accessories. L. E. Murray. 1c, Pub.

Bakers' Helper, 330 So. Wells St., Chicago. (2M-15) Business-building plans for bakers, technical articles. E. T. Chissold. \$5 to \$15 page.

Baker's Weekly, 45 W. 45th St., New York. (W-10) Baking industry articles. 30c inch, Pub.

Battery Man, The, Terre Haute, Ind. (M) Articles on battery merchandising and successful operation of battery shops. M. A. Denny. 1c, Pub.

Beverage Journal, 431 So. Dearborn St., Chicago. (M) Concise retail distribution articles 500 to 1000. E. J. Sturtz. 1c.

Black Diamond, 431 S. Dearborn St., Chicago. (W-20) Practical, method articles in the coal field. Wm. R. Melton. ½c up, Pub.

Bus Age, 461 8th Ave., New York. (M) Technical articles on motorbus operation, maintenance, personnel, advertising. George M. Sangster. ½c, Pub.

Bus Transportation, 10th Ave. at 36th St., New York. (M-25) Practical bus operation articles 2000, 2 or 3 photos. C. W. Stocks. ¾c, Acc. News items, first 100 words 2½c, balance each item ½c.

Butter and Cheese Journal, 501-515 Cherry St., Milwaukee. (W) Articles pertaining to butter, cheese and concentrated milk industries. E. K. Slater. About ½c, after Pub.

Carbonator & Bottler, 504 Bona Allen Bldg., Atlanta, Ga. (M-10) Illustrated articles on business-building methods for bottled soft drink plants 750 to 2000. W. B. Savell. ½c to 1c, photos 50c to \$1, Acc.

Chain Store Age, 93 Worth St., New York. (M) Trade miscellany covering administration, general merchandising, grocery, druggists' chain stores. Inc.

Chain Store Review, 1732 Graybar Bldg., New York. (M) Chain store operation articles. J. G. Donley, Jr., Inc.

Cleaners and Dyers Review, 128 Opera Place, Cincinnati. (M) Technical articles, success stories, proved merchandising plans. Gus Kepler. ½c, Pub.

Cleaning and Dyeing World, 3723 Olive St., St. Louis. (W) Technical articles, merchandising, advertising, window display, success stories. Roy Denney. About ½c, Pub.

Coast Banker, 576 Sacramento St., San Francisco. (M) News, features describing new developments and ideas in banking and finance. Geo. P. Edwards. ½c, Pub.

Commercial Car Journal and Operation and Maintenance, Chestnut and 56th St., Philadelphia. (M) Edited primarily for truck dealer, secondarily for the truck operator. Emphasis on illustration, brevity of text. Martin J. Koitzsch. Good rates, Pub.

Confectioners' Journal, 437 Chestnut St., Philadelphia. (M-25) Articles on wholesale and retail candy business methods. Eugene Pharo. Up to 1c, Acc.

Corset & Underwear Review, 1170 Broadway, New York. (M-25) Merchandising articles. Arthur I. Mellin. 1c, Pub.

Cracker Baker, Fisher Bldg., Chicago. (M-20) Manufacturing, distribution, general "methods" articles of interest to cracker industry. L. M. Dawson. 1c, Pub.

Dairy Products Merchandising, 711 Donovan Bldg., 2457 Woodward St., Detroit. (M) Articles 1000 to 2500 on successful merchandising campaigns. C. W. Esmond. 1c up, three months after Pub.

Dairy World, 608 S. Dearborn St., Chicago. (M-10) Dairy plant, merchandising articles 1000 to 2000. E. C. Ackerman. 1c, photos \$1 to \$3, Pub.

Display Topics, 291 Broadway, New York. (M) Window display, merchandising articles. Jerry McQuade. 1c, Pub.

Distribution and Warehousing, 249 W. 39th St., New York. (M-30) Articles dealing with public warehouse problems. Kent B. Stiles. ¾c up, photos \$2, Pub.

Distribution Economy, 420 Lexington Ave., New York. Commodity handling and movement articles. Frank H. Tate. Fair rates, Pub.

Domestic Engineering, 1900 Prairie Ave., Chicago. Plumbing and heating trade merchandising and technical articles. 1c, Pub.

Draperies and Decorative Fabrics, 420 Lexington Ave., New York. (M-25) Authenticated articles on selling and advertising decorative fabrics, photos. Prentiss Winchell. Ind., Pub.

Druggist, The, 161 S. Front St., Memphis, Tenn. Helpful drug trade miscellany. ½c, \$2.50 for photos, Acc.

Druggist Circular, The, 12 Gold St., New York. (M) Druggist success articles. G. K. Hanchett, Ind., Pub.

Drug Merchant, 408 W. 6th St., Oklahoma City, Okla. (M-15) Occasional articles on drug merchandising 100 to 2000. Arthur O. Fuller. 1c, Pub.

Drug Topics, 291 Broadway, New York. (M-25) Merchandising articles 1500 to 2000. Novel drug news items. Jerry McQuade. 1c and 2c, Pub.

Drug Trade News, 291 Broadway, New York. (W) Drug news, national interest. Jerry McQuade. Inc.

Dry Goods Economist, 239 W. 39th St., New York. Dry goods trade articles. C. K. McDermut, Jr. 1 to 2c, Acc.

Drygoodsman, The, 1627 Locust St., St. Louis. Merchandising ideas for department stores, interviews preferred, 50 to 600 or longer; illustrations. Mills Wellsford. 1c to 1½c, \$1 to \$3 for photos, Acc.

Dry Goods Reporter, 215 S. Market St., Chicago. (M) Illustrated articles on merchandising policies by store departments 300 to 500, occasionally 800 to 1000. Photos of buyers, department heads and window displays. F. E. Belden. 1 to 1½c, photos \$2 to \$3, Acc.

Editor & Publisher, 1700 Times Bldg., New York. (W-10) Newspaper trade articles, news items. Marlen E. Pew. \$2 col. up, Pub.

Electrical Dealer, 360 N. Michigan Ave., Chicago. (M) Articles on retail merchandising of electrical goods intended for domestic use up to 2000, illustrated, if possible. Rudolph A. August, Mng. Ed. 1c to 5c, Acc. and Pub.

Electric Refrigeration News, Maccabees Bldg., Detroit. (W) News of distributors, features on installations, sales, sales management, etc. F. M. Cockrell. 1c, Pub.

Electrical Record, 461 8th Ave., New York. (M-25) Illustrated dealer-contractor articles, stories of successful merchandising efforts by electrical companies. Stanley Dennis. 1c, photos \$3, Pub.

Electrical West, 883 Mission St., San Francisco. (M-25) Interested only in western electrical problems and plans. Wm. A. Cyr, Assoc. Ed. 1c, Pub.

Enamelist, 2100 Keith Bldg., Cleveland, O. (M) Technical or semi-technical articles dealing with porcelain enamel, and stove manufacturing processes; success stories. R. C. Harmon, Asso. Ed. 1½ to 4 or 5c, photos, \$2 up, Acc.

Excavating Engineer, The, South Milwaukee, Wis. (M) Illustrated excavating articles. \$4 column, photos \$1, Pub.

Feedstuffs, 119 S. St., Minneapolis, Minn. (W-5) Articles on merchandising, cost accounting, general business practices, applicable to the feed trade. Carroll K. Michener. 1c up, Acc.

Florists Exchange, 438 W. 37th St., New York. (W) News and merchandising features. E. L. D. Seymour, Ass. Ed. ½c, Pub.

Food Profits, 40 E. 49th St., New York. (M-25) Illustrated hotel restaurant operation articles, short "short-cut" items, human-interest articles, confessions with constructive slant. 1500. Ray Fling. 1c up, Acc.

Fur Age Weekly, 47 W. 34th St., New York. (W) News of fur buyers. L. M. Bookbinder. 1c, Pub.

Furniture Age, 2225 Herndon St., Chicago. (M-30) Illustrated articles on practical methods of furniture merchants 500 to 1500. J. A. Gary. 1c, \$2 for photos. Pub.

Furniture Index, 4th St. at Clinton, Jamestown, N. Y. (M) Articles on furniture merchandising. H. W. Patterson. Good rates, Acc. Query.

Furniture Journal, The, 666 Lake Shore Drive, Chicago. (M-35) Trade articles. M. L. Samson. Fair rates, Pub.

Furniture Record, 200 N. Division St., Grand Rapids, Mich. (M-30) Articles on furniture merchandising, advertising, display, radio merchandising in furniture stores. K. C. Clapp. 1c, photos \$1, Pub.

Garment Saleswoman, The, 416 Auditorium Garage Bldg., Cleveland, O. (M) Articles on sale and display of women's wear, personality sketches, etc., up to 1000. F. C. Butler. ½c, Pub.

Gas Age-Record, 9 E. 38th St., New York. (W) Technical articles, sales campaigns, unusual or difficult installations, etc. H. O. Andrew. ½c up, Pub.

Giftwares, 1181 Broadway, New York. (M-20) Illustrated articles on operating gift and art shops 500 to 1200. Lucille O'Naughlin. 1c, photos \$3, Pub.

Good Hardware, 79 Madison Ave., New York. (M-10) Illustrated idea articles 100 to 200, hardware trade articles 1200 to 1500, photos, trade jokes. Ralph E. Linder. 1c to 2c, Acc.

Hardware & House Furnishing Goods, 1606 Hurt Bldg., Atlanta, Ga. (M) Trade miscellany, Southern dealers. ½c, Pub.

Hardware & Implement Journal, 1900 N. St. Paul St., Dallas, Tex. (2M) Trade miscellany. ½c, Pub.

Hosiery Retailer, The, 166 Essex St., Boston. (M-25) Trade articles. James H. Stone. Ind., Pub.

Hotel Management, 40 E. 49th St., New York. (M-25) Hotel operation articles, business building ideas, 100 to 1500. J. S. Warren. 1c, Acc.

House Furnishing Review, 30 Church St., New York. (M-15) Merchandising articles 1000, biographies of house furnishing buyers with photo 300, fact items, fillers. Milton Byron, Asso. Ed. 1c, biographies \$7.50, Pub.

Ice and Refrigeration, 5707 W. Lake St., Chicago. (M) Ice-making, cold storage articles and news. J. F. Nickerson. Ind., Pub.

Ice Cream Field, 504 Bona Allen Bldg., Atlanta, Ga. (M-10) Illustrated business-building articles for ice cream plants 750 to 2000. W. B. Savell. ½c to ¾c, photos 50c to \$1, Acc.

Ice Cream Review, 501-515 Cherry St., Milwaukee. (M-25) Methods articles of interest to ice-cream manufacturers and employees. E. K. Slater. ½c up, Pub.

Ice Cream Trade Journal, 171 Madison Ave., New York. (M-20) Convention reports, technical articles, distribution methods. Goes to manufacturers. R. B. Smith. 1c, Pub.

Ideas for Printers, Lafayette, Ind. (M) Short articles on selling printing. Roger Wood. 1c, Pub.

Industrial Retail Stores, 420 Lexington Ave., New York. (M) Articles on company or employee-owned stores 750 to 1500. Louis Spilman. ½c to 1c, news 40c inch, photos \$1 to \$3, Pub. and Acc.

Industrial Woodworking, 802 Wulsin Bldg., Indianapolis, Ind. Articles on methods for commercial woodworking establishments. W. H. Rohr. Fair rates, Pub.

Inland Printer, 632 Sherman St., Chicago (M-40) Printing trade technical, business articles up to 4000. J. L. Frazier. \$10 page, Pub.

Institutional Jobber, 40 E. 49th St., New York. (M) Experience articles on selling to hotels, restaurants, hospitals, clubs, schools 100 to 2000, fact items, photos. Loring Pratt. 1c, Acc.

International Blue Printer, 431 S. Dearborn St., Chicago. (M-30) Illustrated articles on shop layouts, unusual methods, etc., 1500 to 2000. Charles A. Greig. 1c, \$1 per illustration, Pub.

Jewelers' Circular, The, 239 W. 39th St., New York. (W-25) Trade miscellany. ½c up, Pub.

Jewelry Trade News, 1505 Race St., Philadelphia. (W) Jewelry business articles, interviews, news. F. C. Emmer. 1c, news ½c, Acc.

Jobbers Salesman, 53 W. Jackson Blvd., Chicago. (M-15) Prefers signed articles by electrical wholesalers or salesmen, specifying their own experiences. W. H. McLaughlin. 1c, Pub.

Jobbers Topics, Tribune Tower, Chicago. (M) Automotive jobbing interviews. Ken Cloud. 1c, Pub.

Keystone, The, 1505 Race St., Philadelphia. (M) Jewelry store management and merchandising articles 1000 to 3000; news of jewelry trade. H. P. Bridge, Jr. 1 to 2c, news 30c inch, photos \$1.50 to \$3, Pub.

Lamps, 215 4th Ave., New York. (M) Articles on merchandising lamps. James Rosenthal. 1c, Pub.

Laundryman's Guide, 504 Bona Allen Bldg., Atlanta, Ga. (M-20) Illustrated business-building articles, steam laundries, 750 to 2000. W. B. Savell. ½c to ¾c, photos 50c to \$1, Acc.

Leather Progress, 1 Park Ave., New York. (M) Articles on uses of leather, photos. 2 to 5c, Acc.

Linens and Handkerchiefs, 114 E. 32d St., New York. (M) Articles on linen and handkerchief displays merchandising, interviews with buyers, news of market, inventions. L. J. Friedman. 1c, photos \$1.50 to \$3, Pub.

Los Angeles Apparel Gazette, 857 San Pedro St., Los Angeles. (M) Illustrated name-and-fact articles on the merchandising of men's and women's apparel. Lloyd L. Stagger. Good rates, Pub.

Luggage and Hand Bags, 1181 Broadway, New York. (M-10) Luggage retailing, display articles up to 2000. L. H. Ford. About 1c, photos \$3 to \$5, Pub.

Lumber Manufacturer & Dealer, 4660 Maryland Ave., St. Louis. (M-10) Woodworking technical, merchandising articles up to 1500; fact items on woodworking. Ralph T. McQuinn. 30c inch, Pub.

Manufacturing Jeweler, The, 42 Weybosset St., Providence, R. I. (W-5) Jewelry business articles 1200. Wm. W. Lyon. ½c, Pub.

Meat Merchandising, 109 S. 9th St., St. Louis, Mo. (M) Articles 500 to 1500 of interest to meat retailers. H. G. Heitzberg. 1c, photos \$3, Pub.

Merchandising Ice, 5707 West Lake St., Chicago. (M-25) Articles related to sales plans, advertising displays and special features or developments covering ice refrigerators, or other ice-using equipment. J. F. Nickerson. ½c to 1c, Acc.

Metalcraft, 4th St. at Clinton, Jamestown, N. Y. (M) Articles on metal work. H. W. Patterson. Good rates, Acc. Query.

Milk Dealer, The, 501-515 Cherry St., Milwaukee. (M-25) Problems related to preparing milk for distribution and actual selling and delivering of it. E. K. Slater. ½c, Pub.

Millinery Trade Review, 1225 Broadway, New York. Sales ideas, successful merchandising methods, window displays, business changes. Charles Steinecke, Jr. 1c, photos \$2, clippings, ads, \$1, Pub.

Modern Stationer, 1181 Broadway, New York. (M-25) Trade miscellany. David Manley. 1c, \$3 for photos, Pub.

Mortuary Management, 1095 Market St., San Francisco. (M) Articles on successful Western morticians and their methods. Charles W. Berg. About 1c, Acc.

Music Trade News, 1697 Broadway, New York. (M-20) Illustrated articles on retailing sheet music, band instruments. Albert R. Kates. ½c up, Pub.

National Bottlers' Gazette, 233 Broadway, New York. (M-50) Features of interest to the soft-drink bottling trade. W. B. Keller, Jr. \$7.50 per page, Pub.

National Cleaner & Dyer, 521 5th Ave., New York. (M-20) Success stories, technical articles, window displays, advertising, salesmanship articles. Henry Nonnez. Fair rates, Pub.

National Hotel Review, 221 W. 57th St., New York. (W) News. Limited number of features for operation and maintenance section. W. L. Cook. Low rates, Pub.

National Jeweler, 536 S. Clark St., Chicago. (M-20) Trade miscellany. F. R. Bentley. ½c to 1c, Acc. (Overstocked.)

National Laundry Journal, 461 8th Ave., New York. (M-25) Laundry articles 1500 to 3000. M. F. Tobias. 23c inch, Pub.

National Printer Journalist, 129 E. Michigan St., Milwaukee. (M-25) Actual, used experiences in any department of printing and newspaper business 150 to 350. John L. Meyer. 1c up. Double space rate for cuts.

National Retail Lumber Dealer, 624 Hurst Bldg., Chicago. (M) Trade miscellany. Lyman M. Forbes. 1c, photos \$2, Pub.

Northwestern Confectioner, 405 Broadway, Milwaukee. (M-20) Business articles featuring retail, jobbing, manufacturing confectioners 1000 to 1500. G. B. Kluck. ½c, Pub.

Northwestern Miller, 118 S. 6th St., Minneapolis, Minn. (W-5) Technical articles on flour milling industry, emphasis on merchandising. Query editor. Carroll K. Michener, Ming. Ed. 1c up, Acc.

Office Appliances, 417 S. Dearborn St., Chicago. Articles on selling office equipment. Fair rates, Pub.

Oil Engine Power, 220 W. 42d St., New York. (M) Articles on oil engine uses. J. Kuttner. 1c, Pub.

Optometric Weekly, 17 N. Wabash Ave., Chicago. Trade miscellany. ½c, Pub.

Pacific Caterer, 601 Lloyd Bldg., Seattle, Wash. (M-20) Articles on successful methods in restaurants, new restaurants, 500 to 1000. Paul V. Jensen. ½c, Acc.

Pacific Drug Review, 35 N. 9th St., Portland, Ore. (M-25) Drug merchandising articles. Albert Hawkins. Low rates, Pub.

Pacific Retail Confectioner, 35 N. Ninth St., Portland, Ore. (M) Trade-building articles for retail confectioners, soda-fountain owners 500 to 2000. F. C. Felter. \$5 page, Pub.

Packing and Shipping, 30 Church St., New York. (M-25) Illustrated articles on packing and handling merchandise 3000 to 5000. S. A. Wood Jr., ½c to 1c, Pub.; photos \$1 to \$2.

Petroleum Age, 500 N. Dearborn St., Chicago. (M) Articles on handling and distribution of petroleum products, successful service stations, etc. Keith J. Fanshier. 25c inch, Pub.

Petroleum Marketer, The, P. O. Box 562, Tulsa, Okla. (M-20) Articles on merchandising and management from experience of petroleum jobbers. Grady Triplett. 1c up, Acc.

Picture and Gift Journal, 537 S. Dearborn St., Chicago. (M) Illustrated merchandising articles on gift and picture shops. C. Larkin. About ¾c, Pub.

Plumbers' and Heating Contractors' Trade Journal, 239 W. 30th St., New York. (2-M) Merchandising features showing how plumbers sell more goods, 500 to 800 favored, photos. Query editor, Treve H. Collins. Good rates, Acc.

Power, 10th Ave. at 36th St., New York. (W-15) Technical articles on power generation 3000 or less. Writers must be engineers or factory executives. F. R. Low. No fixed rate, Acc.

Power Plant Engineering, 53 W. Jackson Blvd., Chicago. (2-M-15) Power plant operation articles. Arthur L. Rice. ¾c, Pub.

Printing, 41 Park Row, New York. (W-20) Human-interest articles, employer's viewpoint, 500 to 2000. Walter McCain. 27c inch up, Pub.

THE AUTHOR & JOURNALIST

- Printing Industry, The**, 81 W. Van Buren St., Chicago. Practical printing articles 750 to 3000. Magnus A. Arnold. 1 to 2 c, Pub.
- Progressive Grocer**, 79 Madison Ave., New York. (M) Illustrated idea articles 100 to 200, grocery trade articles 1200 to 1500, photos, trade jokes. Ralph E. Linder. 1c to 2c, Acc.
- Publishers' Weekly**, 62 W. 45th St., New York. (W-15) Booksellers' miscellany. R. R. Bowker, F. G. Melcher. 1c, Acc.
- Railway Mechanical Engineer**, 30 Church St., New York. (M) Railroad shop kinks, photos. L. R. Gurley. 50c inch, Pub.
- Refrigeration**, Walton Bldg., Atlanta, Ga. (M-10) Name and fact stories on ice refrigeration and merchandising of ice. William F. Cox. 25c inch, Pub.
- Restaurant Management**, 40 E. 49th St., New York. (M-25) Restaurant operation articles 100 to 1500; geographical sketches, human-interest articles, confessions with constructive slant up to 1500. Ray Flings. 1c, Acc.
- Retail Druggist Illustrated**, 250 Lafayette Blvd., Detroit, Mich. (M-15) Illustrated merchandising articles 500 to 2000, series, editorials 50 to 500, window display photos, advertising samples. E. N. Hayes. Ind., Acc.
- Retail Furniture Selling**, 54 W. Illinois St., Chicago. (M-10) Articles on assignment only. K. A. Ford. 1c to 1½c, \$2.50 for photos, Pub. (Correspondents employed).
- Retail Ledger**, 1346 Chestnut St., Philadelphia. (2-M-15) Large store management, retail business articles, illustrations. Wm. Nelson Taft. 1c, \$3 for photos, Acc.
- Retail Tobacconist**, 117 W. 61st St., New York. (W) Idea articles for tobacco stores. H. B. Patrey. Ind., Pub.
- Rock Products**, 542 S. Dearborn St., Chicago. (2-M) Articles on cement, lime, gypsum, quarries, sand and gravel plant operations, etc. N. C. Rockwood.
- Salvage**, 150 Lafayette St., New York. (M-25) Articles on industrial salvage, utilization of waste products, 2000 to 3000, photos. Very low rates, Acc.
- Sanitary and Heating Engineering**, 239 W. 39th St., New York. (M-25) Interviews with successful plumbing and heating concerns, methods articles. C. B. Hayward. 1c, Pub.
- Savings Bank Journal**, 11 E. 36th St., New York. (M-50) Operation, advertising and promotion articles 1500 to 2000. J. C. Young. 1c, Pub.
- Seed Trade News**, 60 W. Washington St., Chicago. (W) Seed news only. A. M. Tibbets. ½c, Pub.
- Seed World**, 1018 S. Wabash Ave., Chicago. (2M) Articles on growing and merchandising seeds. W. L. Oswald. ½c, Pub.
- Service Station News**, 343 Sansome St., San Francisco. (M) Articles on service station operation. R. H. Argubright. Good rates, Pub.
- Shoe Executive**, 501-515 Cherry St., Milwaukee. (M) Goes to shoe factory operators and managers. Articles showing better merchandising methods and more economical production. E. K. Slater. Fair rates, Pub.
- Shoe Factory**, 300 W. Adams St., Chicago. (M-15) Technical articles on shoe manufacturing, news items of factories. E. E. Cote. 1c, news ½c, Pub.
- Shoe Repair Service**, 702 Commercial Bldg., St. Louis, Mo. (M-Gratis) Constructive trade articles 500 to 1500, verse on shoe repairing 1 to 4 stanzas, fact-items, fillers 50 to 100, jokes, epigrams. A. V. Fingulin. ½c to 1½c, Pub.
- American Boy**, The, 550 Lafayette Blvd., Detroit, Mich. (M-20) Older boys. Short-stories 3000 to 5000, serials 40,000 to 60,000, fact articles dealing with older boy interests 50 to 4000, one-act plays, short poems. George F. Pierrot. 2c up, photos \$2, Acc.
- American Girl**, 670 Lexington Ave., New York. (M-15) Ages 12 to 18. Girl Scouts publication. Action, short-stories 3500 to 4500, handicraft, vocational, athletic articles 3000 to 3500. Miss Margaret Mochrie. 1c up, Acc.
- American Newspaper Boy**, 15 W. 5th St., Winston-Salem, N. C. (M) Short-stories of inspiration to newspaper carrier boys 1200 to 2000. Bradley Welfare. ½c, Acc.
- Beacon**, The, 25 Beacon St., Boston. (W) Boys and girls, medium ages. Short-stories 1800 to 2000; serials, verse, miscellany. Miss Marie W. Johnson. 1/3c, Acc.
- Boy Life**, Standard Pub. Co., 9th and Cutter Sts., Cincinnati. (W) Medium ages. Short-stories 2000, serials, articles, miscellany. 1/3c up, Acc.
- Boys' Comrade**, Christian Bd. of Pub., 2712 Pine St., St. Louis. (W) Ages 14 to 18. Short-stories 2000, serials, illustrated articles 100 to 1500, verse, miscellany. O. T. Anderson. \$3 to \$5 per M., Acc.
- Soda Fountain, The**, Graybar Bldg., New York. (M-15) Illustrated articles on business-building methods for soda fountains and soda lunches. 25c inch, Pub.
- Southern Funeral Director**, Atlanta, Ga. (M) Articles of interest to Southern morticians. Wm. F. Cox. 25c inch, Pub.
- Southern Hardware**, 1020 Grant Bldg., Atlanta, Ga. (2M-15) Trade miscellany. ½c up, Pub.
- Southwestern Retailer**, Wholesale Merchants' Bldg., Dallas, Tex. (M) Articles, interviews with successful retail dealers of Southwest. Joe Buckingham. ½c to 1½c, Pub.
- Spice Mill, The**, 97 Water St., New York. (M-35) News from tea, coffee, and spice centers. Limited market for brief articles. B. F. Simmons. ½c to 1c, Pub.
- Sporting Goods Dealer**, 10th and Olive Sts., St. Louis, Mo. (M) Trade miscellany, illustrated reviews on merchandising, store arrangement, news reports on store activities. C. T. Felker. ½c and up, Pub.
- Sporting Goods Journal**, 521 5th Ave., New York. (M-10) Sporting goods and Dept. store merchandising articles, trade news. Cal Johnson. ½c up, Pub.
- Starchroom Laundry Journal**, 415 Commercial Square, Cincinnati, O. (M-25) Trade miscellany. A. Stritmatter. Fair rates, Pub.
- Taxi News**, 220 W. 42d St., New York. (M-10) Short humorous or technical articles relating to taxicabs, brief humorous verse. Edward McNamee. Ind., Acc.
- Taxi Weekly**, 54 W. 74th St., New York. (W-5) Illustrated taxicab industry articles up to 1500; news stories. H. A. Brown. \$2 column, Pub.
- Tile Talk**, 507 W. 33d St., New York. (Bi-M-10) Tile articles 800 to 1000. Edwin G. Wood. 1c, Acc.
- Tires**, 420 Lexington Ave., New York. (M) News and features covering retail tire trade. Jerome T. Shaw. ½c, Pub.
- Toilet Requisites**, 250 Park Ave., New York. Merchandise articles. 1c, Pub.
- Tractor and Equipment Journal**, 551 5th Ave., New York. (M) Selling stories covering tractors, power farming equipment. Good rates, Pub.
- Western Barber and Beauty Shop**, 312 E. 12th St., Los Angeles. (M) Methods articles concerning Pacific Coast barbers and beauty shop operators. Michael J. Phillips. ½c up, Pub.
- Western Confectioner**, 57 Post St., San Francisco. (M-25) News and features of Western confectioners. Russell B. Tripp. Fair rates, Pub.
- Western Florist**, 312 E. 12th St., Los Angeles. (W) News and features of successful florists. M. J. Phillips. ½c up.
- Western Wood Worker**, 71 Columbia St., Seattle, Wash. (M) Articles on wood-working plant operations, illustrated interviews, Western locale, 1000. Nard Jones. ½c to 1c, Pub.
- Wholesale Druggist**, 291 Broadway, New York. (M) Concrete business articles. Jerry McQuade. 1c up, Pub.
- Wholesaler-Salesman**, 239 W. 30th St., New York. (M) Illustrated articles on plumbing and heating wholesale activities, management, personality sketches, etc., 1000 to 2000. Treve H. Collins. 1c up, Acc.
- Wood Working Industries**, 4th St. at Clinton, Jamestown, N. Y. (M) Technical wood-working management and production articles. H. W. Patterson. Good rates, Acc. Query.

LIST D

Juvenile and Young Peoples' Publications

Boys' Flying Adventures, 1926 Broadway, New York. (W-10) Blood-curdling air-interest short-stories 3000 to 7000, for boys (heroes over 18) in the air; serials 20,000, flying items. Capt. Edwin T. Hamilton. 1c, Acc.

Boys' Life, 2 Park Ave., New York. (M-20) Boy Scouts publication, ages 14 to 18. Out-of-door adventure, sport achievement short-stories up to 5000, serials up to 30,000, short verse; articles up to 2000. James E. West. 1c up, Acc.

Boys' Monthly Magazine, 740 Superior Ave., N. W. Cleveland, O. (M) Adventure stories, fillers, articles, for boys 12 to 17. J. A. De Vries. 1c, Pub.

Boys' Weekly, The, Baptist Sunday School Board, 161 8th Ave., N., Nashville, Tenn. (W) Ages 10 to 15. Wholesome adventure short-stories 800 to 1200; serials 4 to 12 chapters, articles, verse; editorials 200 to 600; fact items, fillers 200 to 400, \$3 to \$5 per article or story; verse \$1 to \$2; photos 50c to \$1, Acc.

Boys' World, D. C. Cook Pub. Co., Elgin, Ill. (W) Boys 13 to 17. Short-stories 2000 to 3000, serials 6 to 8 chapters 2500 each, scientific, success articles up to 500, success, curiosity, scientific news items, miscellany. D. C. Cook, Jr. ½c up, verse 10c line, Acc.

Child Life, Rand, McNally & Co., 536 S. Clark St., Chicago. (M-35) Ages 2 to 12. Interesting, realistic short-stories and boys' material up to 1800. Rose Waldo. $\frac{1}{2}$ c to 1c, Acc. (Overstocked.)

Children's Buddy Book, The, 93 Massachusetts Ave., Boston. (M-15) Scientific articles for young children, short-stories up to 1500, serials for boys and girls 8 to 9, wholesome humor, educational novelties. D. E. Bushnell. Up to 1c, Pub.

Children's Hour, The, 470 Stuart St., Boston. Children's articles, short-stories, drawings, puzzles, music, etc. Rose Saffron. $\frac{1}{2}$ c up, Pub.

Children's Hour, The, W. Terre Haute, Ind. (M) Children's short-stories 1000 to 1500, verse, games, articles on child training for parents 1000 to 1500. Edna Lloyd Cannon. $\frac{1}{2}$ c to 1c, Pub.

Child's Gem, Baptist Sunday School Board, 161 8th Ave., N., Nashville, Tenn. (W) Very young children. Short-stories up to 500; nature articles 100 to 300, short verse; \$1 to \$3 for stories, articles; \$1 to \$2 for verse, photos 50c to \$1, Acc.

Christian Youth, 327 N. 13th St., Philadelphia. (W) Teen ages; interdenominational. Wholesome short-stories with Christian teaching and uplift 2000 to 2200; fillers, nature, fact, how-to-make-it articles 300 to 1000. Bible puzzles. Charles G. Trumbell; John W. Lane, Asso. \$10 a story, fillers \$5, puzzles \$1 to \$2, Acc.

Classmate, Methodist Book Concern, 420 Plum St., Cincinnati. (W-5) Young people 18 to 24. Wholesome short-stories 2500-3500, illustrated articles 1000 to 2500, fact items 200 to 1000. A. D. Moore, $\frac{1}{2}$ c up, Acc.

Countryside, D. C. Cook Pub. Co., Elgin, Ill. (W) Family reading. Farm life short-stories 1500 to 2000, serials up to 18,000, articles, miscellany. Helen Miller Stanley. $\frac{1}{2}$ c up, Acc. (Buying very little.)

Dew Drops, D. C. Cook Pub. Co., Elgin, Ill. (W) Children 4 to 8. Short-stories under 800, short articles, talks to mothers, illustrated verse. No fairy stories. David C. Cook, Jr. $\frac{1}{2}$ c up, Acc.

Epworth Herald, 740 Rush St., Chicago. (W-5) Articles on youth's activities 1000 to 1500, nature and human interest essays 1000, short-stories of interest to young people 1500 to 2000, short verse. W. E. J. Gratz. 1/3c to $\frac{1}{2}$ c, photos \$2 to \$5, Acc.

Every Child's Magazine, 108 N. 18th St., Omaha, Nebr. (M) Boys and girls about 12. Short-stories 2000; travel articles. Few fairy stories. Grace Sorenson. Low rates, Pub.

Everygirl's Magazine, 41 Union Square, New York. (M-12) Camp Fire Girls' Publication; short-stories 2500 to 4000, novelettes 15,000 to 20,000, articles 500 for girls 16 to 18. C. Frances Loomis, Ind. 3 weeks after Acc.

Forward, Presbyterian Bd. of Christian Education, Witherspoon Bldg., Philadelphia. (W) Young People, high school age up. Short-stories 2500 to 3000, serials up to 8 chapters, illustrated articles, miscellany. $\frac{1}{2}$ c, Acc.

Friend, The, United Brethren Pub. House, Dayton, O. (W) Boys' and girls' moral, educational short-stories 1000 to 2500; serials 5 to 8 chapters; informational, inspirational articles 100 to 800, short verse. J. W. Owen. \$1 to \$5 per story, Acc., poems 50c to \$2.

Front Rank, The, Christian Bd. of Pub., 2710 Pine St., St. Louis, Mo. (W) Young People, teen ages. Moral short-stories 2000 to 2500, serials 20,000 to 25,000, general-interest articles 1500 to 2500, verse, miscellany. O. T. Anderson. \$3 to \$5 per M., Acc.

Girlhood Days, Standard Pub. Co., 9th and Cutter Sts., Cincinnati, O. (W) Ages 12 to 18. Short-stories 2400 to 3000, out-of-door type, serials, articles, miscellany. 1/3c up, Acc. (Overstocked.)

Girls' Circle, Christian Bd. of Pub., 2712 Pine St., St. Louis. (W) Ages 13 to 17. Short-stories 2500, serials 9 to 10 chapters, articles 100 to 2000, poems up to 20 lines. Erma R. Bishop. \$3 to \$5, Acc.

Girls' Companion, D. C. Cook Pub. Co., Elgin Ill. (W) Girls 13 to 17. Short-stories 2000 to 3000, serials 6 to 8 chapters 2400 each, illustrated articles 800, editorials 1200 to 1400 and under 800. David C. Cook, Jr. $\frac{1}{2}$ c, verse 10c, line, photos \$1.50 to \$3, Acc.

Girls' Weekly, The, Baptist Sunday School Board, 161 8th Ave., N., Nashville, Tenn. (W) Ages 9 to 15. Adventure, achievement short-stories 1200, serials 4 to 12 chapters 1200 each, nature, religious verse up to 5 stanzas; information fillers 200 to 400; short editorials. Hight C. Moore. \$3 to \$5 per story or article; verse \$1 to \$2; photos 50c to \$1, Acc.

Girls' World, Am. Baptist Pub. Society, 1701 Chestnut St., Philadelphia. (W) Ages 13 to 16. Short-stories 2500, serials, miscellany. $\frac{1}{2}$ c, Acc.

Haversack, The, Methodist Pub. House, 810 Broadway, Nashville, Tenn. (W) Boys, 10 to 17. Short-stories 2000 to 3000, serials 8 to 10 chapters, miscellany. $\frac{1}{2}$ c up, Acc.

High Road, The, M. E. Church So., 819 Broadway, Nashville, Tenn. (W) Family reading. Short-stories 2500 to 3500, serials 8 to 12 chapters, miscellany. $\frac{1}{2}$ c up, Acc.

John Martin's Book, 33 W. 49th St., New York. (M-40) Material for children under 10. John Martin; Helen Waldo, assistant. 1c, Acc. (Overstocked.)

Junior Christian Endeavor World, 41 Mt. Vernon St., Boston. (W) Short-stories 1500, serials, miscellany. Robert P. Anderson. $\frac{1}{2}$ c, Acc.

Junior Home Magazine, 1918 S. Wabash Ave., Chicago. (M-25) Juvenile short-stories, "how-to-make" articles, miscellany. Bertha M. Hamilton. 1c, pub.

Junior Joys, Nazarene Pub. Soc., 2923 Troost Ave., Kansas City, Mo. (W) Boys and girls 9 to 12; short-stories 1500 to 1800, serials 6 to 12 chapters, short miscellany. Mabel Hanson. 1/5c, Pub.

Junior Life, Standard Pub. Co., 9th and Cutter Sts., Cincinnati. (W) Children 8 to 12. Short-stories, serials, illustrated; verse. $\frac{1}{2}$ c, Acc.

Juniors, M. E. Church South, 810 Broadway, Nashville, Tenn. (W) Brief short-stories, articles, poems, for younger children. Estelle Haskin, Katherine Tatam, Inc.

Junior True Story, Macfadden Pubs., 1926 Broadway, New York. Dramatic, human-interest stories for children 8 to 15, preferably first-person. Short-stories 2000 to 3000, two-part stories 5000 to 7000 per installment, serials 25,000 to 30,000. Edna Evec. 2c, Acc.

Junior World, Christian Bd. of Pub., 2710 Pine St., St. Louis. (W) Children 9 to 12. Short-stories 500 to 3000, serials 8 to 12 chapters, poems up to 16 lines, informative articles 200 to 600, jokes, skits, anecdotes. Hazel A. Lewis. \$4 to \$5 per M., Acc.

Junior World, Am. Baptist Pub. Society, 1701 Chestnut St., Philadelphia. (W-8) Children 9 to 12. Short-stories up to 2500, serials, miscellany. Owen C. Brown. \$5 per M., Acc.

Kind Words, Baptist Sunday School Board, 161 8th Ave., N., Nashville, Tenn. (W) Young people, teen ages. Adventure, achievement short-stories 1200 to 2000, serials 4 to 12 chapters; descriptive, biographical, historical articles 600 to 1800; nature, religious verse up to 5 stanzas. Hight C. Moore. $\frac{1}{2}$ c, verse \$1 to \$2.50, photos 50c to \$1, Acc.

Kindergarten Primary Magazine, 276-280 River St., Maniste, Mich. (Bi-M-20) Ages 4 to 6. Short-stories, verse. Low rates, Acc. (Overstocked.)

Little Learners, D. C. Cook Pub. Co., Elgin, Ill. (W) Children 4 to 8, short-stories under 800, short articles, talk to mothers, illustrated verse. David C. Cook, Jr. $\frac{1}{2}$ c up, Acc.

Lutheran Boys and Girls, Lutheran Pub. House, 1228 Spruce St., Philadelphia. Ages 12 to 14. Low rates, Acc.

Lutheran Young Folks, Lutheran Pub. House, 1228 Spruce St., Philadelphia. (W) Older boys and girls. Illustrated descriptive articles, short-stories 3000 to 3500, serials 6 to 12 chapters. Fair rates, Acc.

Mayflower, The, Pilgrim Press, 14 Beacon St., Boston. (W) Children under 9. Short-stories 300 to 700, verse. Fair rates, Acc.

Olive Leaf, Augustana Book Concern, Rock Island, Ill. (W) Boys and girls, medium ages. Adventure stories 500 to 700. Rev. J. Helmer Olson, 3309 Seminary Ave., Chicago. $\frac{1}{2}$ c to $\frac{1}{2}$ c, Pub.

Onward, Box 1176, Richmond, Va. (W) Young people. Short-stories, serials dealing with character development and ideals. Louise Slack. \$3 to \$5 per M., Acc. (Overstocked.)

Open Road for Boys, The, 130 Newbury St., Boston. (M-15) Boys' interests. Outdoor life, aviation, sport, adventure, school-life, humor, short-stories 2000 to 3500, serials up to 40,000, articles 1000 to 1500. Clayton H. Ernst. Up to 1c, Acc. and Pub.

Our Little Folks, United Brethren Publishing House, Dayton, O. (W) 4 to 9 years. Short-stories 300 to 600. J. W. Owen. Up to $\frac{1}{2}$ c, Acc.

Our Little Ones, Am. Baptist Pub. Soc., 1701 Chestnut St., Philadelphia. (W) Very little children. Short-stories 300 to 600; verse. $\frac{1}{2}$ c, Acc.

Picture Story Paper, 150 5th Ave., New York. Children 4 to 8. Short-stories 300 to 800, verse. $\frac{1}{2}$ c to 1c, Acc.

Picture World, Am. Sunday School Union, 1816 Chestnut St., Philadelphia. (W) Children under 12. Short-stories 400 to 800, verse. \$3 to \$4 per M. up, verse 50c stanza, Acc.

Pioneer, The, Presbyterian Bd. of Christian Education, Witherspoon Bldg., Philadelphia. (W) Boys 9 to 14. Short-stories 2200 to 2500, serials up to 8 chapters, miscellany, illustrated articles 800. 2/5c to $\frac{1}{2}$ c, Acc.

Portal, Methodist Book Concern, 420 Plum St., Cincinnati. (W-2) Girls, 9 to 15. Short-stories 1500 to 3000, serials 20,000 to 25,000, articles, miscellany. Wilma K. McFarland. Fair rates, Acc.

Queen's Gardens, Presbyterian Bd. of Christian Education, Witherspoon Bldg., Philadelphia. (W) Girls 9 to 14. Short-stories, 2200 to 2500; serials, articles 500 to 700, photos, miscellany. 2/5c to $\frac{1}{2}$ c, Acc.

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Ropeco Magazine, Rogers, Peet & Co., 842 Broadway, New York. (M-Gratis) Boys 5 to 16. Adventure, animal, boy interest short-stories, articles, jokes, miscellany. Miss L. F. Roth. 2/3c, Acc.

St. Nicholas, Century Co., 353 4th Ave., New York (M-35) Boys and girls, 10 to 18. Short-stories 1500 to 3500, serials, informative articles, verse. George F. Thomas. 1c up, Acc. and Pub. (Overstocked.)

Storyland, Christian Bd. of Pub., 2712 Pine St. St. Louis. (W) Children under 9. Short-stories 300 to 1000, "Things-to-do" articles 300, poems 4 to 12 lines, simple puzzles. Hazel A. Lewis. \$4 to \$5 per M., Acc.

Sunbeam, Presbyterian Bd. of Christian Education. Witherspoon Bldg., Philadelphia. (W) Little folks. Short-stories up to 500, verse. 2/5c to 1/2c, Acc.

Sunbeams, Lutheran Pub. House, 1228 Spruce St., Philadelphia. (W) Children under 10. Short-stories not more than 400 with illustrations. Fair rates, Acc.

Sunshine, Lutheran Pub. House, 1228 Spruce St., Philadelphia. (W) Children under 10. Short-stories not more than 400. Fair rates, Acc.

Target, Methodist Book Concern, 420 Plum St., Cincinnati. (W-2) Boys, 9 to 15. Wholesome adventure short-stories 2000 to 3000, serials of character development 20,000 to 30,000, articles 500 to 1200, editorials 200 to 500, verse 12 to 20 lines, fact items. Alfred D. Moore. 1/2c up for articles, fiction 1c up, verse \$2.50 to \$10, photos \$1 up, Acc.

Torchbearer, The, M. E. Church So., 810 Broadway, Nashville, Tenn. (W) Girls, 10 to 17. Short-stories 2000 to 3000, serials 8 to 10 chapters, articles 1800; miscellany. 1/2c up, Acc.

Watchword, The, United Brethren Pub. House, Dayton, O. (W) Short-stories, moral tone, miscellany. Low rates, Acc.

Wee Wisdom, Unity School of Christianity, 917 Tracy Ave., Kansas City, Mo. (M-20) Children 6 to 12. Uplifting short-stories 800 to 1200, serials 2500 to 6000, verse, puzzles. Imelda Octavia Shanklin. Up to 1c, Acc.

Wellspring, The, Pilgrim Press, 14 Beacon St., Boston. (W) Boys and girls, medium ages. Short-stories, serials, verse, miscellany, 2/3c, Acc.

What to Do, D. C. Cook Pub. Co., Elgin Ill. (W) Boys and girls 9 to 12. Short-stories 2000 to 2500, serials under 6 chapters 2500 each, articles, editorials up to 800. Helen Miller Stanley. \$5 per M up, Acc.

Young Churchman, The, 1801 Fond du Lac Ave., Milwaukee, Wis. (W-5) Material for boys and girls 10 to 15. Pearl H. Campbell. Moderate rates, Acc.

Young Crusader, The, 1730 Chicago Ave., Evanston, Ill. (M-3) Children's paper of W. C. T. U. Temperance, health, anti-tobacco, character-building articles and short-stories up to 1500; puzzles. Edith Grier Long. Moderate rates, Pub. No payment for verse.

Young Israel, 11 W. 42nd St., New York. (M-10) Children under 16. Short-stories, articles of Jewish interest, 1200 to 1500, verse (overstocked). Elsa Weihl. Under 1c, \$3 to \$5 for verse, Acc.

Young People, Amer. Baptist Pub. Soc., 1701 Chestnut St., Philadelphia. (W) 17 years up. Short-stories 2000 to 3000, serials, articles, miscellany. Owen C. Brown, 1/2c, Acc.

Young People's Friend, 5th and Chestnut Sts., Anderson, Ind. (W) Educational articles 1000 to 2500, short-stories 2000 to 2500, serials 2500 to 3000, editorials, essays 200 to 1500, verse 3 to 8 stanzas. L. Helen Percy, & column inch, verse 5c line, Pub.

Young People's Paper, 1816 Chestnut St., Philadelphia. (W) Feature and inspirational articles under 1500, short-stories to 3000, serials 13,000. Boys and girls, teen ages. \$4 to \$5 per M, Acc.

Young People's Weekly, D. C. Cook Pub. Co., Elgin, Ill. (W) Boys and girls, 17 to 25. Short-stories 3000, serials up to 8 chapters, illustrated articles, miscellany. Helen Miller Stanley. \$5 per M up, Acc.

Youth's Companion, The, 8 Arlington St., Boston. (M-20) Family reading, boys and girls all ages, short-stories, serials, complete novels, miscellany, verse. Eric Hodgings; Helen Ferris, associate. 1c to 3c, Acc.

Youth's Comrade, The, Nazarene Pub. Soc., 2923 Troost Ave., Kansas City. (W) Boys and girls, high-school age and up. Short-stories 2000, serials, articles, miscellany. Low rates, Pub.

Youth's World, Am. Baptist Pub. Soc., 1703 Chestnut St., Philadelphia. (W) Boys, teen ages. Short-stories up to 2500, serials 4 to 8 chapters 2500 each, articles 100 to 1000, editorials up to 500, fact items 50 to 100. Owen C. Brown. 1/2c, photos, 25c up, Acc.

THE S. T. C. NEWS

A Page of Comment and Gossip About the Simplified Training Course and Fiction Writing Topics in General

VOL. VI, No. 6

JUNE, 1929

EDITED BY DAVID RAFFELOCK

SATISFACTION

S. T. C. Students Find A. & J. Training of Great Value

"I believe that your course is just what I need, if it is all as good as the first lesson group."—D. L., San Diego, Calif.

"The further I proceed with the Simplified Training Course, the more I enjoy it. I have found your criticisms extremely helpful, and am looking forward to receiving more of them."—Miss F. I. S., Modesto, Calif.

"I'm getting lots of good out of this course."—Mrs. S. L., Del Monte, Calif.

"I become more and more interested in the work and can scarcely wait for the second lesson group to appear."—Mrs. R. C. L., Bath, N. Y.

"I am extremely eager and anxious to go through with the S. T. C. I am convinced, from comparing the course with others, that it represents the most for the money of any course of literary training upon the market today."—C. S. M., Oakland, Calif.

"I enjoy the course very much. I wish I could manage to hit the mark with the stories submitted, but I wouldn't take a hundred dollars for the splendid criticisms Mr. Adler has given me. Long may the S. T. C. wave!"—Mrs. A. B. F., Pacific Grove, Calif.

"My writing runs apace. Just recently I sold my forty-first short story to Street & Smith. Have also been selling some to the Hersey publications. The horse story submitted for the second lesson group sold to Top Notch."—W. F. B., Ten Sleep, Wyo.

"I must tell you how delighted I am with the Simplified Training Course. I think I am now going to write salable stories. If I don't, it won't be the fault of the training course."—Mrs. H. N. C., Omaha, Nebr.

"Your letters are always helpful and greatly appreciated. The course is certainly inspirational and so very clear in practically every point. Criticisms on my last batch of assignments were very helpful."—Miss D. T. G., Los Angeles, Calif.

"Lesson VIII, which I am inclosing, is a humdinger. It makes the student feel that he is getting somewhere. When I started the course, I made a resolve that I would not try to sell a story until I had completed the course, but since tackling this lesson, the urge to write stories independently of lessons has gripped me."—B. E. A., San Francisco, Calif.

"I hate soft-soap criticism, such as most courses put out. The reason I appreciate your efforts is because you tell the truth in a frank manner. I have taken the course to learn to write salable stories, and I appreciate your telling me 'what's what'."—W. E. McC., Roswell, N. M.

"I am a former S. T. C. student. I didn't make any great record while I was studying the course, but you and Mr. Raffelock might be interested to know that to small highly specialized magazines I have sold something like a dozen short fiction stories. Though the rates for these stories were low, I have received more than enough from the sale of them to pay for the course. I now have a contract to furnish one 2000 and one 3000 word fiction-health story each month for a health bulletin, receiving \$15 for each story. Approximately $\frac{1}{2}$ c to $\frac{3}{4}$ c a word."—Miss S. E. P., Asheville, S. C.

OUT OF THE FOG

By Jasper B. Sinclair

EDDIE DOLAN walked cautiously up Hyde Street with furtive glances in all directions. Such precautions seemed needless.

Eddie's profession, however, had taught him infinite caution. Eternal vigilance marked the distinction between freedom and a cell in the grim "house" across the bay.

With a final glance that assured him the needed privacy, he stepped quickly into an alleyway between two apartment houses.

Eddie's agility enabled him to swing himself up onto the fire-escape. Silently he climbed the ladder to the second floor.

This window seemed as good as any. It was an instant's work to jimmy the lock. He stood poised on the window-sill, then stepped stealthily into the room.

Instantly the odor of gas assailed his nostrils. He clicked his flashlight, and a steady gleam of light pencilled the room. It rested an instant on a figure on the bed—apparently the figure of a young girl, a mass of brown hair falling over her temples, one arm extended beyond the bed.

Eddie swore as he threw open the other window, and then turned back towards the bed.

Dropping to his knees he attempted to revive the girl. A few minutes sufficed to demonstrate that the deadly fumes of the gas had not yet penetrated her lungs. Soon she was breathing freely.

Eddie rose to his feet again. His flashlight swept the room again, this time resting on the bureau that stood in a corner. On it lay a piece of paper. He walked over and picked it up.

Scribbled with pencil these words met his glance:

"This is the easiest way out. I am broke and have no job."

He swung around facing the bed again. She was stirring now, and in another minute would be conscious.

Out of his wallet he drew some crumpled greenbacks, walked over to the bed and thrust them into the girl's hand.

Hastily he swung himself through the window, out onto the fire-escape.

Eddie Dolan swore again as he reached the street, but there was also grim satisfaction in his heart.

"Out of the Fog" accomplishes a great deal in a very short space. It is based upon a coincidence, although one which the reader is likely to accept. The climax may be considered sentimental, but its emotion is restrained and pleasing. This story was submitted for The News' short short-story contest which recently closed.

"The Neglected Wife," 493 words. Wife, suspecting husband's faithlessness, plans to leave him on their wedding anniversary. Husband reveals suspicious actions were due to clandestine plans for anniversary presents. Well written, but very conventional in general handling. Slight plot, for struggle isn't well developed.

WRITERS ARE MADE, NOT BORN

By Agnes C. Holm

In days gone by, within an attic room
The struggling writer toiled—a lonely soul.
Repeated failure wrapped his brow in gloom,
For none there was to speed him toward his goal.

But if ambition spurred him night and morn
Until he mastered well the writer's trade,
The reading world proclaimed him genius-born,
For "Writers," it was said, "are born, not made."

Perhaps it then was true, for it would seem
Against such odds none but a genius could
Persist until he realized his dream
Of wresting from his scripts a livelihood.

Today the tyro hies to school or delves
Within a correspondence course or two;
If this be not enough, he fills his shelves
With books that tell the writer what to do.

And with such aids as these, it's very plain
That any one not cursed with laziness,
Although of mediocre gifts, may gain
A satisfying measure of success.

Let would-be writers hug this cheering thought:
What one has learned, another can be taught.

THE AUTHOR & JOURNALIST'S
LITERARY MARKET TIPS
GATHERED MONTHLY FROM AUTHORITATIVE SOURCES

Junior True Story, 1926 Broadway, is announced as a new magazine of the Macfadden Publications, Inc., for children between the ages of eight and fifteen. Edna Svec, editor, writes: "In the life of every boy and girl there is a story waiting to be told. It may be a pathetic story of some girl's bitter heartbreak, intense jealousy or supreme sacrifice. It may be a story of some boy's terrific struggle and hardship to uphold an ideal or realize an ambition. It may even be a fascinating story of sheer adventure or heroism. Whatever it is, we are looking for just such dramatic true experiences of children and, whenever possible, we want the story written in the child's very own words. All manuscripts will be judged primarily as to their human interest and emotional appeal. The story must first of all be interesting as a story for children. Second—it must ring with truth and sincerity. Third—it must have an uplifting influence through atmosphere, example and ideals rather than because of an obvious moral. Further—it must not offend any sect or race. Material is needed right now—either in first or third person, and decisions will be given promptly. Two cents a word will be paid for all accepted short-stories, which should be anywhere from 2000 to 4000 words in length. Serials of four or five parts should be from 25,000 to 30,000 words. Two-part stories, which are specially in demand, from 5000 to 7000 words per installment. Reprints of books and stories will be considered as well as true childhood stories of famous people of today, provided they measure up to the requirements outlined above. Address manuscripts to the Manuscript Bureau, Macfadden Publication, Inc., attention of Edna Svec, Editor of *Junior True Story*."

Charm, 50 Bank Street, Newark, N. J., was erroneously listed in a recent issue as having been suspended. Elizabeth D. Adams, editor, writes: "We are now starting on our sixth and most prosperous year. *Charm* has a circulation of 85,000 in New Jersey, and is more popular and more flourishing than ever. We are always in the market for new ideas. Manuscripts from writers receive our most careful consideration. We will be glad to have you notify the readers of THE AUTHOR & JOURNALIST of this fact. Should any prospective contributor care for a copy of *Charm*, we will be glad to forward one."

The American Parade, Girard, Kan., has been combined with *The Debunker*, another Haldeman-Julius publication at the same address. The latter title has been retained.

Air Adventures, 80 Lafayette Street, New York, one of the Clayton group, "will henceforth give more attention than formerly to characterization and clever plot construction in its stories," writes Allen K. Echols, managing editor. "This will allow the writer an opportunity to give full sway to his ingenuity in plotting. We do not want the typical O. Henry trick ending attached to a story which is conventional up to that point. We prefer that the hero set out in a novel way to solve his problem. In a story of this kind, of course, it is not necessary that there be a fist fight on every page, although we do want the stories to be typically action rather than of the mystery variety. I might say that the tendency on the part of writers seems to be toward explaining the technique of flying. This is not at all necessary and has the effect of slowing up the story. It is no more necessary than would be the necessity of explaining the use of a steering wheel in a scene involving an automobile."

Exhibitors Herald and Moving Picture World, Chicago, which was recently listed as discontinued as a result of the return of mail so addressed, is still being published, but the name has been changed to *Exhibitors Herald-World*. It is edited by Martin J. Quigley and published at 407 S. Dearborn Street.

The Farquahar Play Bureau, Franklin, Ohio, writes that it is in need of plays for high schools in one-, two-, or three-act length. Comedies are preferred, with simple settings. R. L. Farquahar, who sends this note, does not state what rates will be paid for material.

Travel, 7 W. Sixteenth Street, New York, "desires articles on travel in any part of the world, written from a new and unusual point of view, and ranging in length from 1500 to 5000 words," writes Coburn Gilman, editor. "We prefer stories with plenty of human interest. Each article must be illustrated with effective and striking photographs. We never use fiction, verse, or short-stories of any kind. Payment is on publication at 1 cent a word and \$1 apiece for photographs."

Love Secrets, 104 W. Forty-second Street, New York, apparently is the new title of the magazine formerly known as *Secrets*, a Ramer Review publication edited by Natalie Messenger. It uses fiction of sentimental type, short-stories about 5000 words and serials about 15,000 words. Payment is at 1 cent a word on publication.

Stage and Screen Stories, 104 W. Forty-second Street, New York, is a new Ramer Review publication using short-stories and short serials of romantic stage interest.

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H. Stewart Sarr of Los Angeles writes that he recently sold a story to Liberty for \$300.00 . . . he says: "The outlay in time, money and effort which I devoted to your Course has been repaid many fold."

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THE AUTHOR & JOURNALIST

Pagany, A Native Quarterly, 94 Revere Street, Boston, is announced as a quarterly to appear in January, 1930. Richard Johns, editor, states: "I am interested in considering any fiction, criticism, and poetry seriously conceived. Payment will be made upon publication."

Every Child's Magazine, formerly at 416 Arthur Building, is now located at 109 N. Eighteenth Street, Omaha, Neb. It uses stories for boys and girls; no animal stories desired. Payment is at low rates on publication.

Christian Herald, 419 Fourth Avenue, New York, should be listed as paying from 1 to 2 cents a word on acceptance, instead of 1 to 5 cents on publication, according to a correction received from A. L. Lawson, fiction editor. He adds: "We are not in any particular need of material, but are always glad to consider short fiction, not over 3000 words, which has the peculiar flavor suited to a high-class religious publication."

The New Republic, 421 W. Twenty-first Street, New York, is glad to consider submitted manuscripts, writes Bruce Bliven, one of the editors. Articles on current political, social and economic questions are used. Payment is at 2 cents a word on publication.

Serial Masterpieces, 1841 Broadway, New York, was erroneously described in our May issue as a new magazine in the market for material. It should have been listed as a syndicate instead of as a magazine. Merle W. Hersey, associate editor, calls attention to this error in order to make clear that the company wants only newspaper features and is not interested in manuscripts intended for magazine publication.

Smart Set, 221 W. Fifty-seventh Street, New York, writes that its special need at this time is for suitable short-stories. It is quite well supplied with serials.

W. W. Norton & Company, book publishers, 70 Fifth Avenue, New York, heretofore confining their list to non-fiction, announce an extension of their policy to include high-class fiction. George Stevens, formerly of Doubleday, Page & Co., and with Alfred A. Knopf, who has joined the organization, states that "the same principles of selection which made Norton's non-fiction such a success will be adhered to in the field of fiction: to publish only work which is in itself an achievement or which in qualities of thought, expression, treatment, workmanship, shows definite promise of achievement."

The Viking Press, book publishing firm, has moved from 30 Irving Place to 18 E. Forty-eighth Street, New York.

Elliot Holt, son of the late Henry Holt of Henry Holt & Company, has launched a new publishing house under his own name at 25 W. Forty-fifth Street, New York. He announces that he will publish one book a month.

Minton, Balch & Co., book publishers, formerly at 11 E. Forty-fifth Street, have moved to 205 E. Forty-second Street, New York.

True Story Magazine, 1926 Broadway, New York, pays 2 cents a word, minimum \$2, for jokes from real life accepted for publication in its "Laughs from Life" department. Unavailable material not returned.

College Life, formerly at 56 W. Forty-fifth Street, has moved to 25 W. Forty-third Street, New York.

People's Popular Monthly, Des Moines, Iowa, will not be in the market for short-stories until after October.

Hale, Cushman & Flint, publishers, Park Square, Boston, have taken over and absorbed the Medic Society of 755 Boylston Street, Boston.

Liberty, 237 Park Avenue, New York, uses no poems at present, with the exception of reprint poems in a column entitled "Poems You Ought to Know."

The Woman Athlete, 820 Tower Court, Chicago, is now edited by Miss Beth Goode, who succeeded Edna I. Asmus.

Cabaret Stories, 1860 Broadway, New York, issued by B. L. McFadden, Inc., has been suspended pending a financial reorganization of the company. "Until such a time as our affairs are settled, we will not be able to accept and pay for stories," write the publishers.

The Rice Syndicate, Suite 405-8, 500 Fifth Avenue, New York, has gone out of business, according to notations by the post office on envelopes so addressed.

Mail addressed to the B. J. Brimmer Company, book publishers, 384 Boylston Street, Boston, is returned unclaimed.

Discontinued—Suspended
Mystery Stories, New York.
Popular Knowledge, New York.

Prize Contests

The Chattanooga Writers' Club sends the following revised rules for its annual Nature Poem contest. The first prize of \$20 is open to all contestants without limitation as to location. The second prize of \$10 is open to Southern writers living in the South. Poems must be original and unpublished and are unrestricted in form and style, but must not exceed 72 lines in length. They must be signed by a pen name, with the author's real name and address enclosed in a separate sealed envelope inscribed with the title of the poem. Closing date, November 1, 1929. Address Mrs. John H. Cantrell, chairman, 821 Vine Street, Chattanooga, Tenn.

The Kaleidoscope, 702 N. Vernon Street, Dallas, Tex., offers various prizes for poems appearing in the magazine, including \$5 for the best poem in each issue.

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when I received them—yet, after my editing, these stories were sold to well-known publishers:

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"Greater Love"	I Confess
"Delta Justice"	Young's Magazine
"Fortitude"	Breezy Stories
"What's Wrong With Aviation?"	Collier's
"Derelicts" (Novel)	Dorrance & Co.
"Quits"	Ace-High
"A Matter of Honor"	National Sportsman
"Honor of the Force"	Danger Trail
"A Jekyll-Hyde Experience"	True Story

Dozens of other stories, classed as "hopeless" by critics and rejected repeatedly by magazines, were sold after revision to Blue Book, Argosy, Adventure, Black Mask, Blade & Ledger, 10-Story Book, Wide World, Western Story, Popular, Brain Power, Flapper's Experience, and others. If you are in need of literary assistance—criticism, revision, or sales—my service, backed up by ten years' experience, will give your work the best possible chance. Write for terms, etc.

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A LITTLE AD

Was printed in the April issue of the *AUTHOR & JOURNALIST*. NO READING FEE. I GIVE YOU THE TOPICS, YOU WRITE THE ARTICLES, I SELL THE ARTICLES, it stated. Hundreds answered it. Hundreds did not. It is to the latter class that this second little ad is directed. Do you think it is too good to be true?

inquire

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THE AUTHOR & JOURNALIST

College Humor, 1050 N. La Salle Street, Chicago, and Doubleday, Doran & Co., book publishers, Garden City, N. Y., announce a prize of \$3000 for the best novel of campus life or college people, to be written by an American college undergraduate or a graduate of not more than a year. "The prize novel may be a story of college life or college people in other environments, your personal story, or the novel you have always wanted to write about your generation. Keep in mind the tentative title: 'I Lived This Story.' The \$3000 will be paid to the winner for the right to serialize the story and to publish it in book form, and will be in addition to all royalties accruing from book publication. Motion-picture and dramatic rights will remain with the author. The right is reserved to publish in serial and book form, according to the usual terms, any novel submitted in addition to the prize novel. The contest will be judged by the editors of the two companies. Typed manuscripts of from 75,000 to 100,000 words (the ideal length being 80,000) should be sent with return postage, the contestant's name and address, to the Campus Prize Novel Contest, addressing either *College Humor* or Doubleday, Doran & Company. The closing date is midnight, October 15, 1929.

The Drama, 59 Van Buren Street, Chicago, announces: "In response to inquiries from many sources, the Drama League of America and Longmans, Green & Company have decided to conduct another national contest by states for 1929. So much interest has been shown in the drama contest just ended that continuation seemed not only justifiable but obligatory. However, it seemed wise to change a little the character of the contest. Interest in the one-act play is diminishing and the quality of the plays submitted in the one-act section was not at all equal to that of the full-length section. Contestants seem to feel that they can dash off a one-act with but little effort or preparation. In consequence, the one-act section will be discontinued this coming year. There is, however, a real need for suitable and worthy material for Christmas. Moreover, the one-act plays in the religious drama section had very little chance this year because they were included with the full length. Consequently, the religious drama section will be limited to full-length plays of about two hours or one and one-half hours; the previous one-act section will be abandoned and instead there will be a section for a Christmas play, preferably one-act. Another change in the contest will be the setting forward of the closing date to December 31." Winners in the recently closed contest were: Mrs. E. E. Dean of Central, S. C., for "Stockin' Money," and John L. Brum of Ann Arbor, Mich., for "Children" and for "Strait Jacket." In the long plays, first prize went to Oakley Stout for "Harvest." Nancy B. and Walter Cox of Portland, Ore., took third prize for "It Couldn't Happen to Us," and Glenn Hughes of Seattle, Wash., fourth prize for "Komachi." Other prize-winners were Urban

Noble, Frederick Lent and Mary K. Sachar. In the announcement for 1929, the amount of cash to be awarded in prizes is not mentioned.

Dorrance & Company, publishers, Drexel Building, Philadelphia, announce a prize of \$1000 plus royalties for the "Uncle Tom's Cabin of Prohibition." The cash prize is in addition to the usual book royalties, and is not an advance to be charged against them, nor payment for serial rights. The sole condition of this prize novel contest, which is open to all regardless of race or residence, is that the manuscripts submitted must deal with prohibition in the United States. The contest will close at midnight, June 1, 1930; the award will be announced the same month, payment in full made simultaneously, and the winning novel published in September. The judges will be the editors of Dorrance & Company, save for a tie between wet and dry contestants, in which event, a prominent clergyman for the drys, a leading wet, and the head of the publishing house shall decide. New authors as well as old, prohibitionist and anti-prohibitionist, may compete. The only editorial requirement is for original work, in the English language, typed, between 50,000 and 100,000 words long, addressed to the Prohibition Contest Editor.

The Henry Duffy Players, Inc., Alcazar Theater, San Francisco, operating various theaters on the Pacific Coast, offer a prize of \$1000 for the best humorous play not hitherto produced. The play must be clean and wholesome comedy and, in addition to the cash award, will be offered in Duffy theaters and in New York, if found suitable. "The contest has been started with the idea of discovering worthwhile unproduced plays and to stimulate creative effort on the part of American playwrights." Dramatic critics of the newspapers of the Pacific Coast, including the states of California, Oregon, Nevada, Washington, and also British Columbia, are to receive the manuscripts and act as judges, the final committee being chosen by a vote of their fellow reviewers. The contest closing date is October 1, 1929, the award to be made on November 1. Further details may be obtained by addressing the publicity department of the Henry Duffy Players, as above.

Harper & Brothers are offering a prize of \$2500 for a novel or autobiography published in German, and written by a German writer who has published no important novel prior to 1920. Manuscripts must be sent to 35 Great Russell Street, London, W. C. 1, by December 31, 1929. Further information, it is understood, may be obtained from Harper & Brothers, New York.

Plain Talk, 225 Varick Street, New York, offers "double rates" and a bonus of \$200 for the best in a series of articles on leading liberals of various cities of more than 100,000 population. It suggests that prospective contributors correspond with it beforehand.

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Trade, Technical and Class Journal Department

JOHN T. BARTLETT, EDITOR

CAN A WRITER USE ALL THE MATERIAL SECURED FROM AN INTERVIEW?

WHEN one goes a-touring, comfort comes, according to those who know, not so much from what you take with you, as from what you leave out!

The same rule applies, exactly, in trade-journal writing. The novice is continually being confronted with the problem of tucking away all the material he has gathered together in the course of an interview. He doesn't see any real place for much of it, but since he has it, he feels it must be put in somewhere. And in it goes, a bit stuffed here, a little crowded there. When the article is returned as unavailable, with, perhaps, a pencilled notation, "too messy," "no story here—just a hodge-podge of facts," he is perplexed. "What was I to do?" he asks himself.

Obviously, the first step is to sift facts carefully. This will result at once in the elimination of a great deal of matter that is only opinions, one-sided discussions, old ideas, and such, anyway. Of the remainder, not all can be used, probably, in one article. Possibly there is material enough for two good stories, each with an entirely different slant. If that is the case, fine! You can offer both in the same field without offending either editor. If *Hardware Age* publishes a story on Stock Control, the editor won't object if *Hardware Retailer* uses a story about the same store on Collections.

But even if there aren't two feature-length stories in your notes, aren't there, perhaps, some "shorts"? In practically every field there is a demand for the 200- to 300-word "idea." If you are good at sketching, or at picture-taking, the possibilities in such "shorts" are vastly increased.

Even if some material still is left over, don't feel that time has been wasted in noting it down. Keep it in your notebook where you will come across it from time to time. Some day you may have an excellent idea for a composite story, or a general one, and the odds and ends left over from interviews will provide you with it-actually-happened stuff to give the story weight.

And, if some material still is never put in print? It was worth "catching" just the same. A trade-paper writer can't soak up too much knowledge of the various trades about which he is writing. Discussions, opinions not worth repeating to the trade, failures, all provide excellent background for the man who writes.

LITERARY MARKET TIPS

IN THE TRADE, TECHNICAL, AND CLASS JOURNAL FIELD

The Lumber Manufacturer & Dealer, 4660 Maryland Avenue, St. Louis, Mo., has taken over the entire circulation of the *Chicago Lumberman*, Chicago, and has changed its name, beginning with the April issue, to *National Lumberman*. The publication is being printed on heavy coated stock, and its editorial contents are in line with the general trend toward a finer publication. It offers a good market for "shorts" and feature-length articles on progressive lumber concerns. Payment is made after publication. A. R. Kreichbaum is editor.

Wholesale grocers and the larger distributors of food are reached by a new publication, *Food Review*, 211 W. Wacker Drive, Chicago, of which O. F. Byxbee, formerly publisher of *National Grocer* and *The General Merchant*, which went through bankruptcy, incurring financial loss to a number of writers, is editor and president. Mr. Byxbee writes, however: "Our new company is financed in a way that insures putting over our new publication in the right way. We realize the expense of launching a new enterprise like this, and I believe that we have taken all necessary precautions. The rate we are paying for material is \$5 per 1000 words and \$1 each for photographs. If it is necessary to have special photographs taken, contributors should communicate with us, advising us the cost. We have a department of sales promotion for wholesalers and their salesmen. For this department I am seeking samples of anything unusual that wholesalers may be doing in the way of advertising to retailers. Some wholesalers are doing considerable work in the way of cooperating with retail grocers to help them to increase sales. This material is particularly desirable. Then a story might be dug up occasionally describing how some individual salesman succeeded in landing a new customer for his house, or where he was able to induce a retail grocer who was already buying from him to stock a new line."

Toys and Novelties, Chicago, is now located at 139 N. Clark Street. Seasonal stories on the selling of toys by toy departments or stores are always in demand. Payment is made after publication at $\frac{1}{2}$ cent up. Frank McElwain is editor.

The new address of *Factory and Industrial Management* and *Industrial Engineering* is 520 N. Michigan Avenue, Chicago.

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THE AUTHOR & JOURNALIST

Beginning with the June issue, *Industrial Distributor and Salesman*, published by the Electrical Trade Publishing Company, W. Jackson Boulevard, Chicago, will be consolidated with *Mill Supplies*. The name of the merged publication will be *Mill Supplies with which is consolidated Industrial Distributor and Salesman*. Features will be used of interest to executives and also for the sales staff of the distributor. H. W. Young will have general supervision, A. E. Paxton becomes managing editor, and E. J. McOscar, associate editor.

The Plumbers and Heating Contractors Trade Journal, 239 W. Thirtieth Street, New York. Tom Collins, editor, writes: "We will shortly include, as a regular part of each issue, a special eight-page merchandising section that will contain ready-to-use advertisements and brief practical articles on how to sell. The advertisements have already been contracted for, but I'm looking for crisp, non-theoretical articles of about 500 to 800 words covering, in snap-shot fashion, some particular phase of merchandising. If you know of any sales letters, window displays, advertisements, personal solicitation procedure, or stunts that have been used with good effect by plumbing and heating merchandisers—or that can be adapted to their use—by all means let's see 'em! This opens up a new market for ideas, and rate of payment will depend upon the practical value of the stuff submitted. It will in no case be less than a cent a word."

The Bureau Farmer, 58 E. Washington Street, Chicago, is the official publication of the American Farm Bureau Federation. It reflects the opinions of the million and a half members of this influential organization, and presents to them authoritative accounts and information on the progress of agriculture. None but material of the highest type is desired and to obtain it the rate of payment ranges from 1 to 4 cents a word, or better if justified. A

desirable length for the articles is 1200 to 1500 words, writes H. R. Kibbler, editor. "We are especially anxious to see discussions of economic phases of agriculture, such as 'industrialization of the farm,' 'waterway development' (as it affects agriculture), 'marketing of products of the farm,' 'cooperative buying and selling activities,' etc. The Farm Bureau is closely related to the United States Extension Service and from the county agent or local Farm Bureau officials writers can obtain actual experience-stories embodying results of Farm Bureau or extension activities in developing new agricultural practices or methods for improving agriculture, particularly playing up the Farm Bureau angle. Our Home and Community Department is striving to develop community consciousness in rural districts and higher standards of living on the farm. Community welfare stories will, therefore, be welcomed. They should stress results of group action on civic and social problems in rural centers. Erection of community clubhouses and work done through them, establishment of county libraries, public and personal, health campaigns, organization of bands or glee clubs, and rural beautification are suggested topics in this line. As yet, the magazine has not carried fiction, but if suitable fiction can be obtained, this feature will be given a trial. If the 'plot' centers around Farm Bureau activities or includes farm organization characters, such as the county agent, the home demonstration agent, the local Farm Bureau president, the community chairman, the story would receive favorable consideration. Another type of article desired is one describing romantic 'old-fashioned' American rural communities, in out-of-the-way, off-the-beaten-track places, where the inhabitants still cling to ancient ways. Pictures are extremely desirable to illustrate all articles. We also use pictures with a 'news' element, covering farm people, farm events, inventions, novelties, anything with an agricultural angle and national interest. From \$1 to \$5 will be paid for these. Sample copies of the magazine are sent writers on request. Correspondence is invited if you have good ideas that you think might be available."

The Farmer, published by the Webb Publishing Company, 57 E. Tenth Street, St. Paul, Minn., has absorbed *Farm, Stock and Home* of Minneapolis, the combined publication to be called *The Farmer and Farm Stock and Home*.

The American Baker, 118 S. Sixth Street, Minneapolis, Minn., Carroll K. Michener, managing editor, is a trade journal devoted to the baking industry. Technical articles on baking are chiefly in demand, but occasional illustrated articles on new bakeshops can be used. Pictures of attractive retail bakeshop windows are always in demand. Merchandising talks are useful if written with adequate knowledge of bakers' needs. Payment is on acceptance at a minimum of 1 cent a word, photographs \$1 to \$3, according to character and individual value.

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The Author & Journalist

Where and How to Sell Manuscripts, Wm. B. McCourtie; complete market information, condensed, classified by fields, for thousands of American and British publications buying short-stories, novels, articles, books, newspaper features, greetings, photoplays, verse, photographs; for each, editor, material wanted, prices paid. This compilation is "first aid" for the writer, beginner or professional, who wants to know, "Could I sell this idea if I wrote it up?" The latest edition, thoroughly revised, is just off the press. **\$3.50**.

Conscious Short-Story Technique, David Raffelock, Associate Editor of The Author & Journalist, and Director of the Simplified Training Course. An authority "shows the way." **\$1.10**.

What An Editor Wants, A. H. Bittner, editor of *Argosy All-Story Weekly*. One of the most practical of all volumes on writing craftsmanship. **\$1.10**.

Fundamentals of Fiction Writing, Arthur Sullivan Hoffman, former editor of *Adventure* and *McClure's*. Highly recommended. **\$2.15**.

How to Write Stories That Sell, Specimen chapters—Relation of Plot to the Story, Starting the Story Right, How to Use Dialogue, How to Sell Your Stories. 64 pages and cover. **30c.**

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